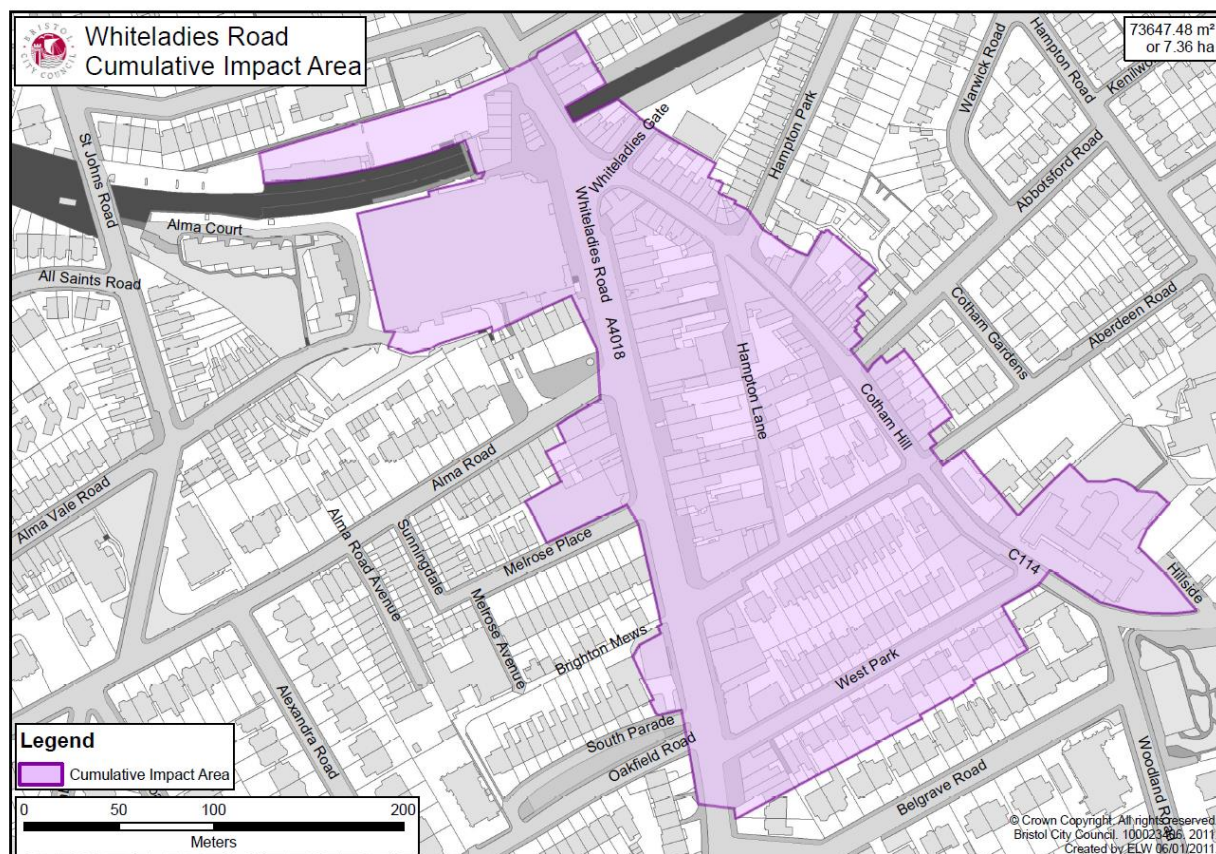


# Whiteladies Road CIA

Effective January 2008

The area bounded by West Park and that length of Whiteladies Road which extends from its junction with West Park to its junction with Imperial Road and that length of Cotham Hill extending from its junction with Whiteladies Road to its junction with West Park.



## Reason for Assessment

This stretch of Whiteladies Road is predominantly characterised by properties with A3 leisure uses behind which are sited residential areas. The request for the CIA to be implemented was made by local amenity groups and supported by the Redland Sector of Avon and Somerset Police. This area differs from the city centre in that there is a greater emphasis on the need to promote the prevention of public nuisance objective. The ability to prevent further encroachment into the normal sleeping times of local residents is a key aspect of this policy. The policy will apply to the consideration of applications for the grant of new authorisations or for significant variations of existing authorisations in respect of premises that primarily sell alcohol for consumption on the premises, other late night uses, restaurants and take away outlets.

## Policy Consultation Results

The consultation was run between the dates of 1 August 2019 and 14 November 2019. There were a total of 78 questions. A total of 156 full responses were received. This is a low number of responses.

An additional 45 written responses were also received separate to the survey. Not all of these related to the Gloucester Road CIA. We received 26 emails relating to the Whiteladies Road CIA, and 67 responses that came from partially answered surveys.

The number of people who answered the majority of questions about the Whiteladies Road was 47-50.

It is important when considering these results that those who care more about the issues are more likely to answer the survey, whereas those who have no strong opinion are less likely to respond. This means that the sample may be biased, which is especially important to bear in mind given the low number of respondents.

The small number of respondents means it is not possible to draw meaningful conclusions from these results. These figures cannot be seen as representative for the population of Bristol or the locality.

### **Summary of survey results**

The majority of respondents when asked 'to what extent do you agree with the proposal to continue with the CIAs for Whiteladies Road' agreed or strongly agreed with the proposal. When adding the partial responses and the written responses the number that disagree or strongly disagree increases, however the majority still believe the CIA should be kept. This question was the only one where we have considered the responses from partial survey responses or written responses.

The majority of respondents (59%) visit Whiteladies Road twice a year or less for a night out. Those that did not go out on Whiteladies Road said the main reasons were because they prefer other areas and they didn't live near this area.

When asked what the biggest issues on Whiteladies road were, the main ones were noise and fear of harassment. Music from licensed premises was the issue that the majority of people saw as a serious or major issue.

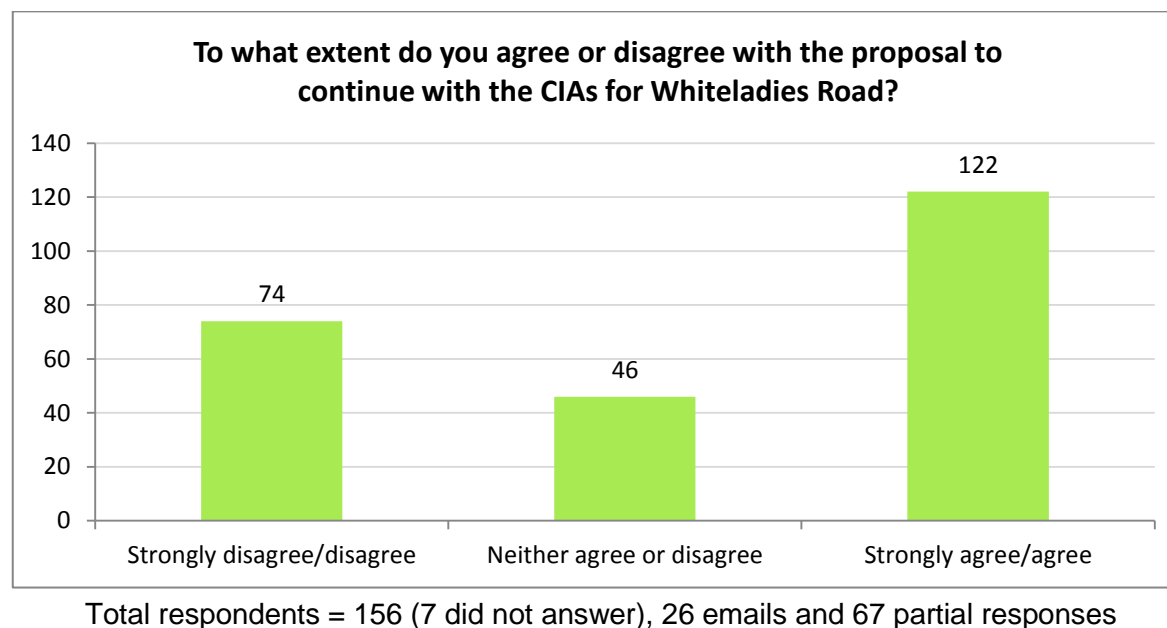
When asked about the number of different types of venues, most were thought to have the right number, but traditional pubs, live music venues and family orientated venues were viewed as being too few.

When asked whether they would agree or disagree with new different types of venues opening on Whiteladies Road, most respondents agreed with traditional pubs, live music venues, off licences, restaurants and food orientated bars being opened. Family orientated venues were split almost in half, with only 1 person difference. Most respondents disagreed with fast food restaurants. Most respondents neither agreed nor disagreed with night clubs and late night alcohol/music bars being opened, however the number that neither agreed nor disagreed was only 2 more than the number of those who disagreed.

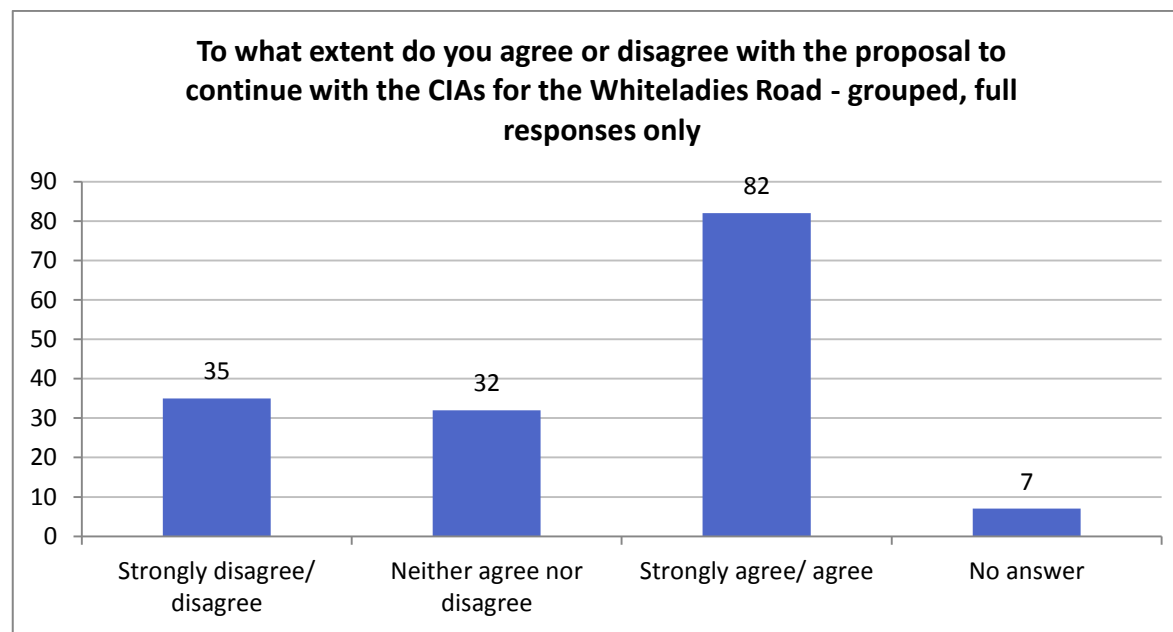
When asked about opening hours, the majority of respondents believe that venues closed about the right time. However with pubs/bars, restaurants and live music venues, a large proportion said they closed too early. Especially live music venues, where only one person separated the vote between closing at the right time and closing too early.

### Analysis of full survey results

When asked about whether we should continue with the CIA for Whiteladies Road, the majority of people agreed that it should be kept. The below graph shows a combination of the survey (full and partial) responses, and comments from emails, where a large majority (23/26) said that the "...licensing policy in regards opening hours and number of venues needs to be relaxed..."



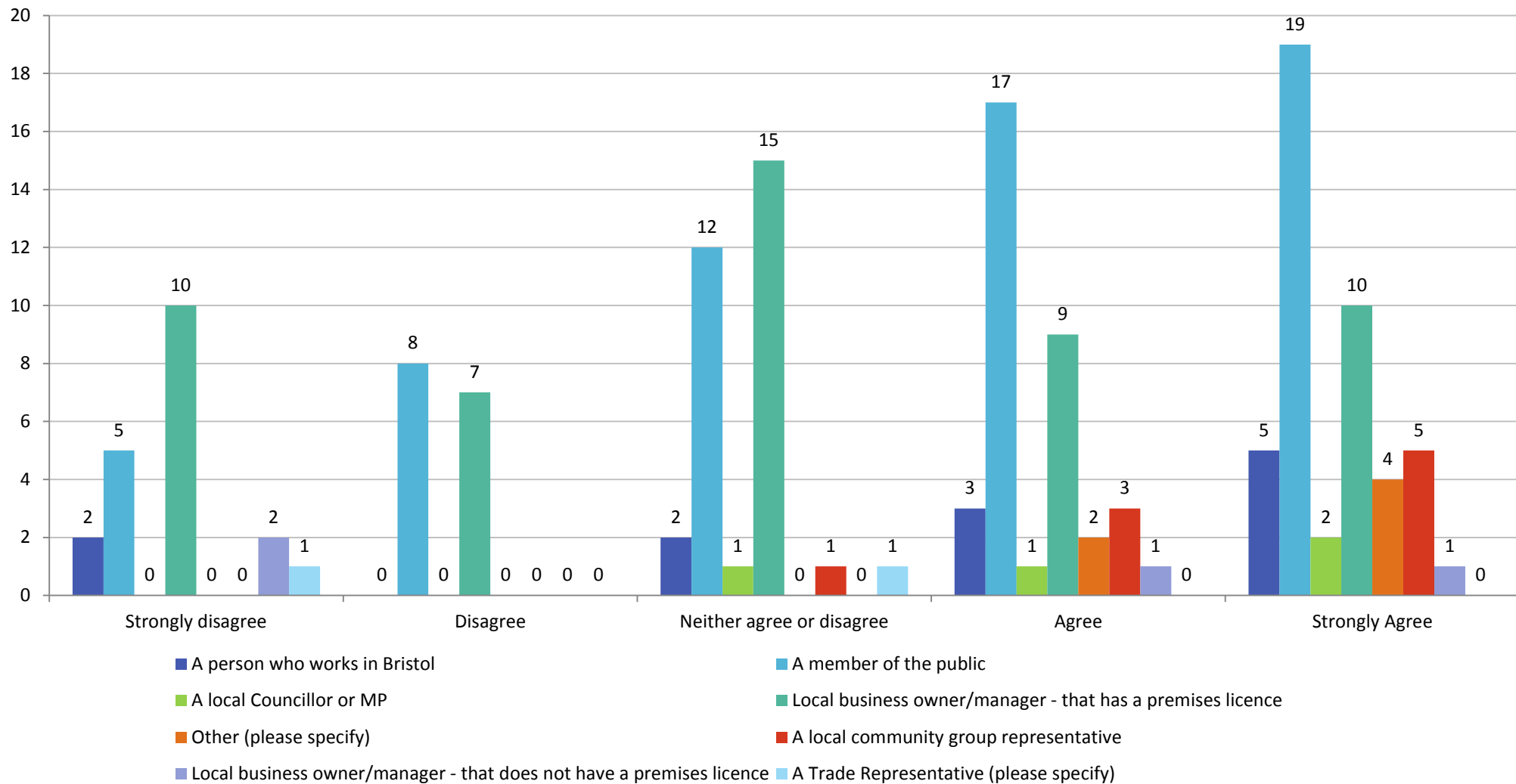
When looking at just the full survey responses, a larger majority of responses agreed with the proposal. There may be an element of sample bias, where the survey was seen as too long by some respondents and so their views would not be included in the full survey analysis.



Total respondents = 156 full responses

The majority of respondents strongly agreed or agreed with the proposal.

### To what extent do you agree or disagree with the proposal to continue with the CIAs for the Whiteladies Road - by type of person



If you break down the survey responses by type of person, can see that the two groups with the most respondents: a member of the public (61) and a local business owner with a premises licence (52), are mostly aligned. However local business owners with premises licences are slightly less likely to agree with the policy.

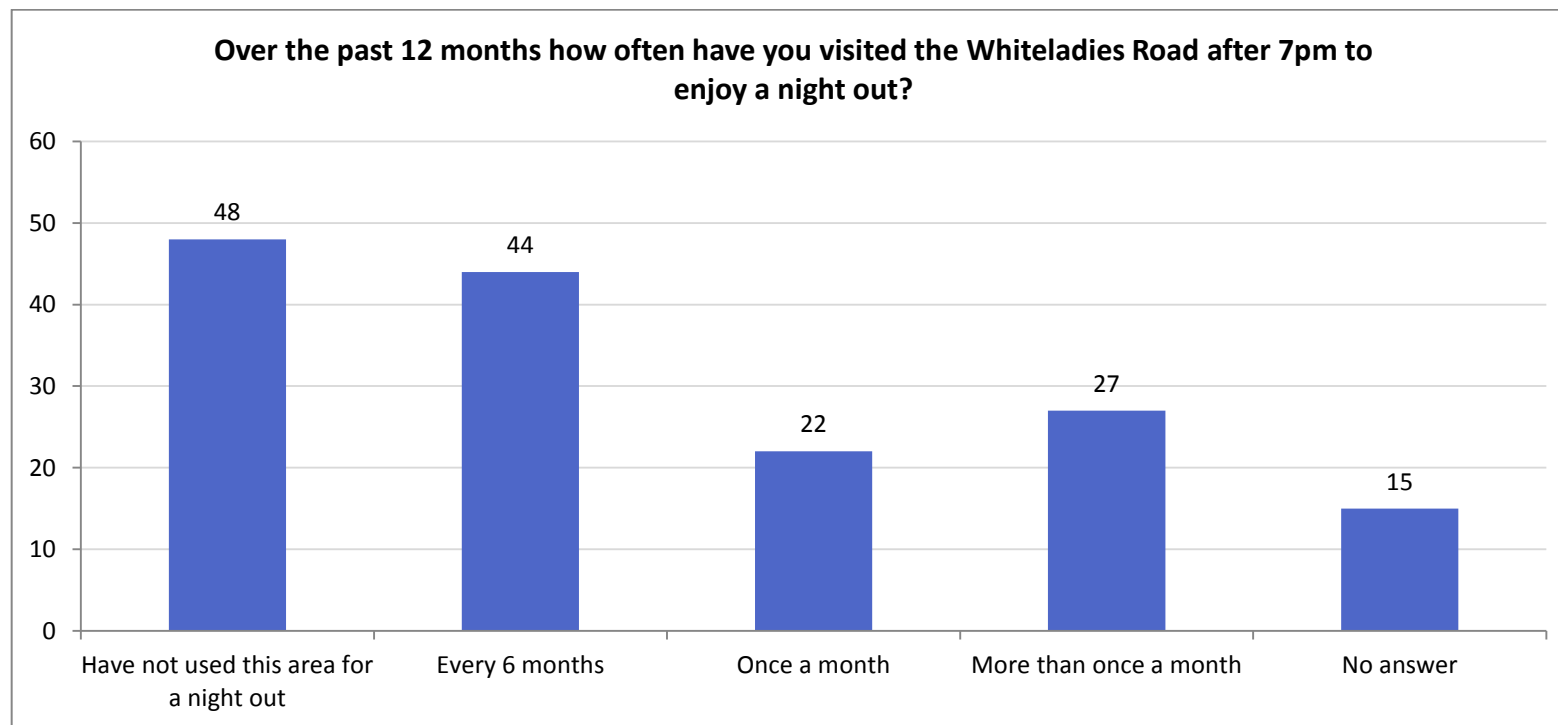
## APPENDIX 8

The majority of responses for this CIA came from BS1, BS8 and BS6. BS6 and BS8 said that they would strongly agree with the CIAs staying in place. BS8 covers the area of the CIA, and while it is the area with the second highest number of people responding, there were only 18 responses.

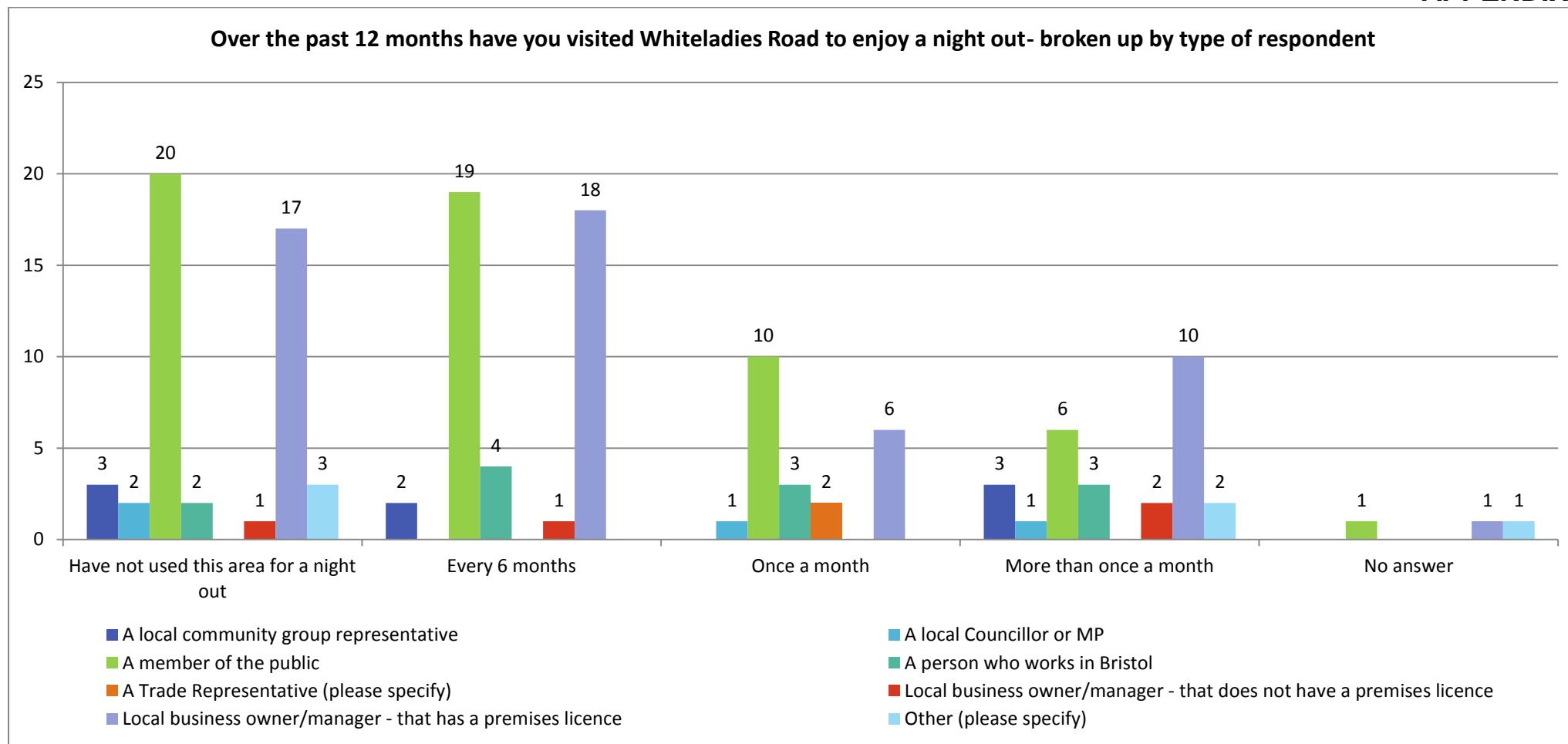
Response	BS1	BS10	BS11	BS13	BS14	BS15	BS16	BS2	BS3	BS30	BS31	BS32	BS39	BS4	BS5	BS6	BS7	BS8	BS9	LS19	Total
No answer	2			1								1									4
Strongly Agree	6		1	4	1		1	2	3					4	2	9		9	4		46
Agree	8	1		1			3	2	3	1				2	5	3		4	3		36
Neither agree or disagree	10	2					1	4	4		1			2	2	2	1	2	1		32
Disagree	3		1					1	1				1	1	2	1	1	2	1		15
Strongly disagree	9					1	1	2		1						3	1	1		1	20
Grand Total	38	3	2	6	1	1	6	11	11	2	1	1	1	9	11	18	3	18	9	1	153

## APPENDIX 8

The first question asked respondents how often they went to Gloucester Road on a night out. It can be seen that the majority of people (92) either have not been there for a night out in the last 12 months or only go every 6 months. This suggests that Whiteladies Road is not a place that the majority of respondents visit.



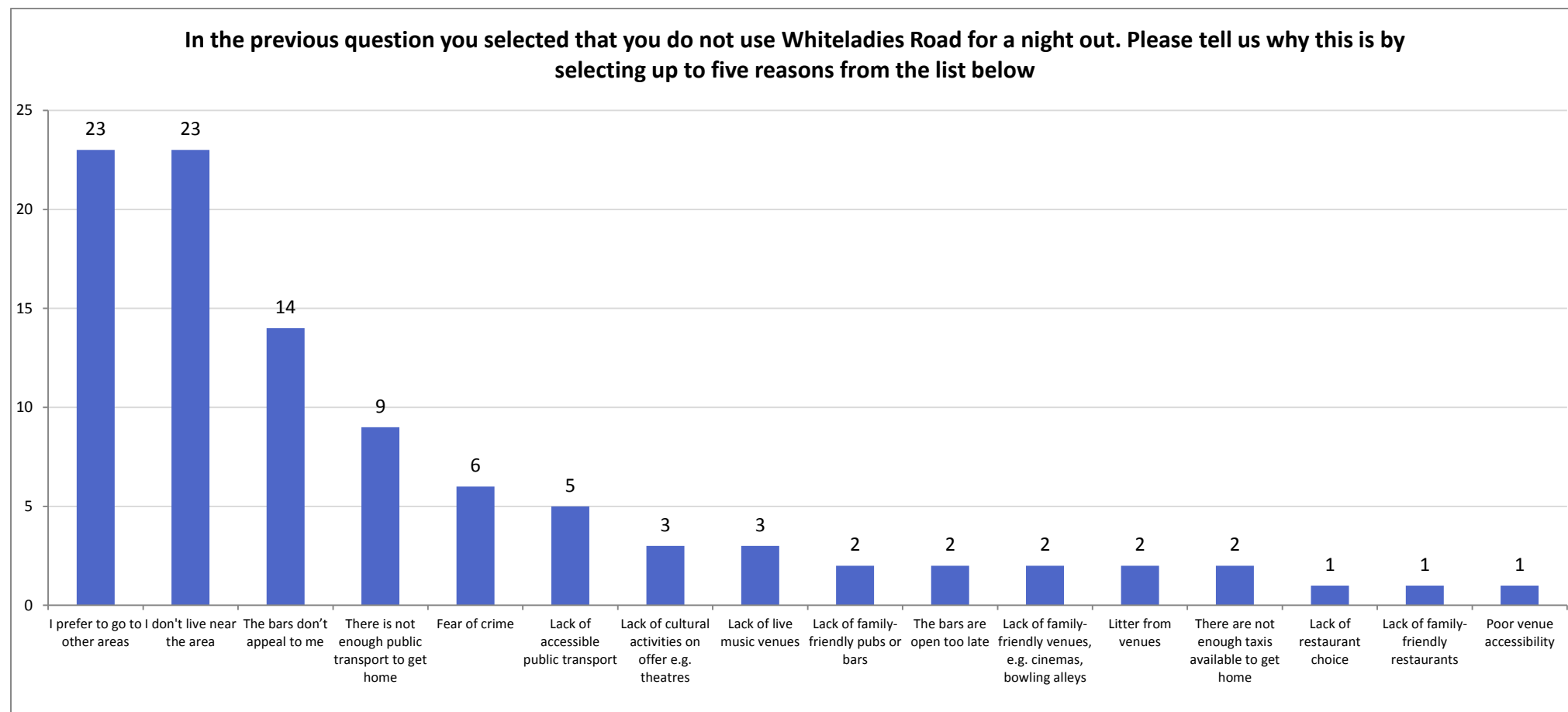
Total respondents = 156



The majority of respondents were members of the public (56), followed by Local business owner/manager – that has a premises licence (52). In general they go out on Whiteladies Road a similar amount.

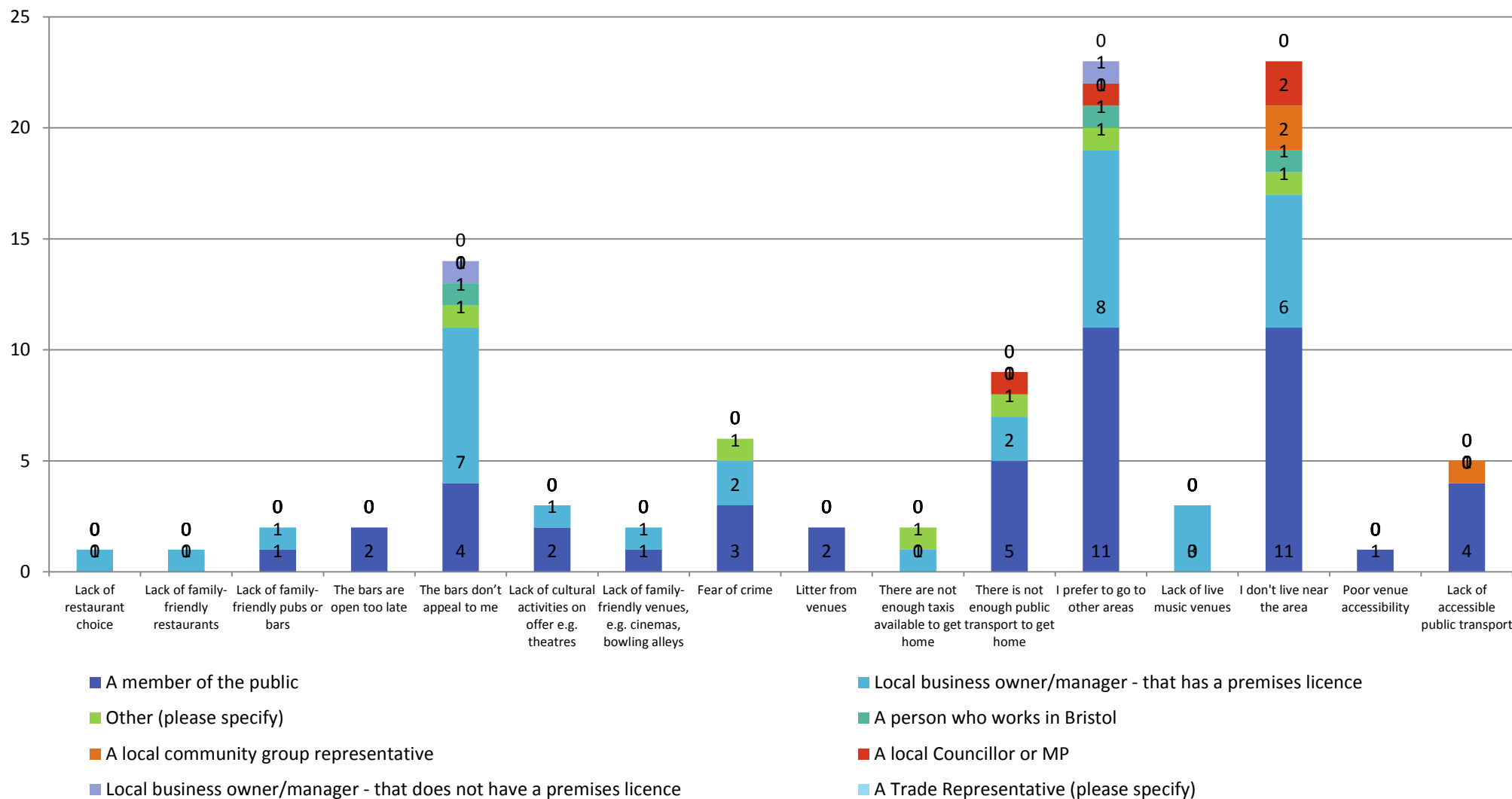


Then, 41 of the 48 that said they do not go for a night out on Whiteladies Road. The two main reasons are that they don't live in the area or they prefer other areas. The next highest reason is that the bars don't appeal to them.



Total respondents = 41

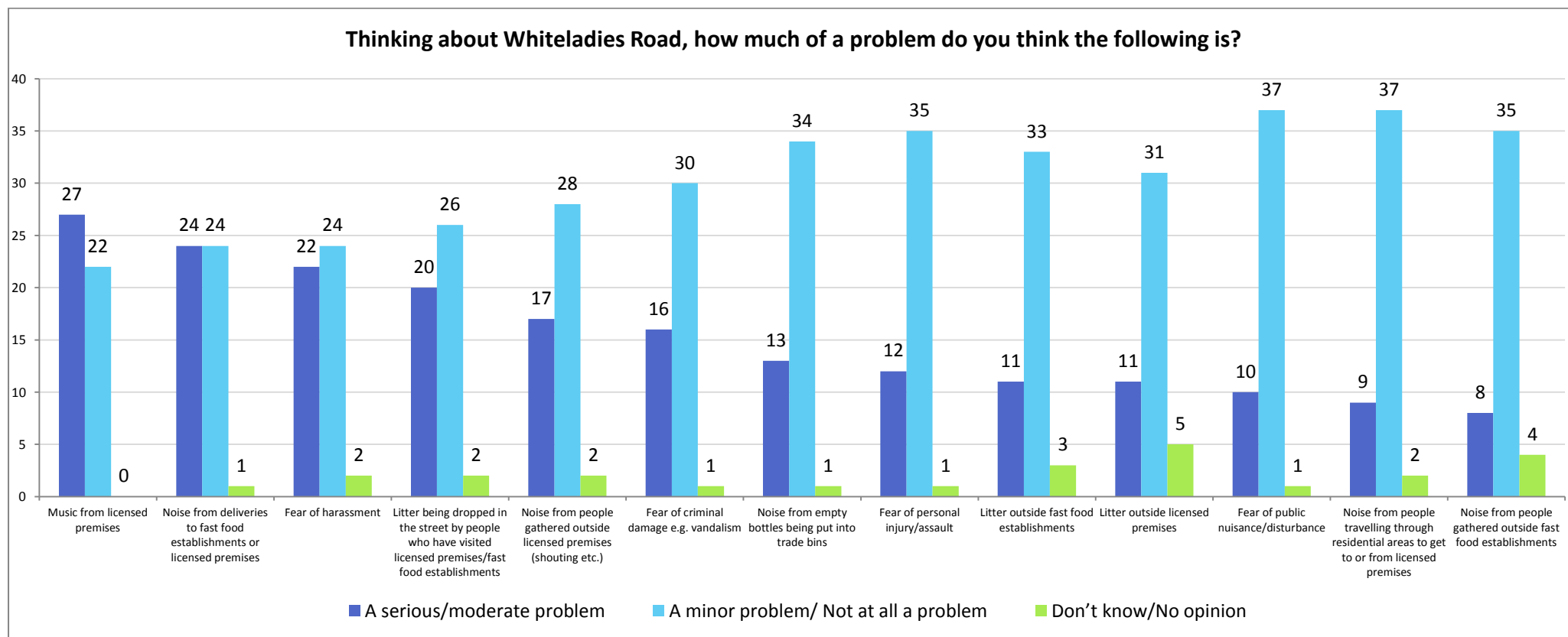
Whiteladies Road Reasons



In general the two largest groups, members of the public and local business owner/managers with a premises licence, align with their choices of what the reasons are.

## APPENDIX 8

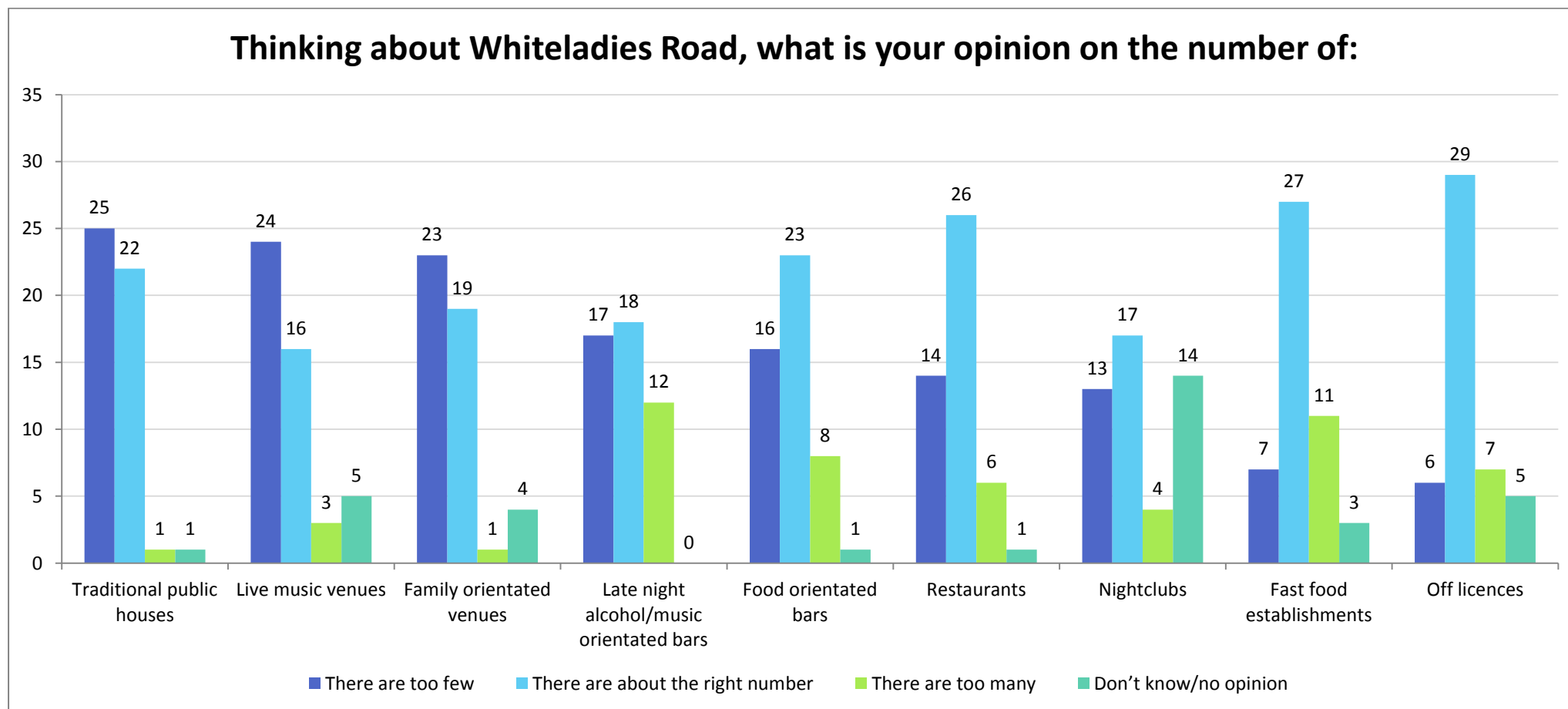
Respondents were asked what they thought were major, moderate or minor problems, or not a problem at all. Most things were either not an issue or a minor issue. Music from licensed premises is viewed as the most serious issue, which is different from the other CIAs, and may be due to the nightclub Dorma that used to be next to the Clifton Down train station.



Total respondents = 47 to 49

## APPENDIX 8

When asked about the number of different types of venues, traditional pubs, live music venues, and family orientated venues were believed to be too few. Late night alcohol/music orientated bars, nightclubs, and food orientated were very close between too few and just the right amount, which implies that there are people wanting more drinking orientated late night venues opening.

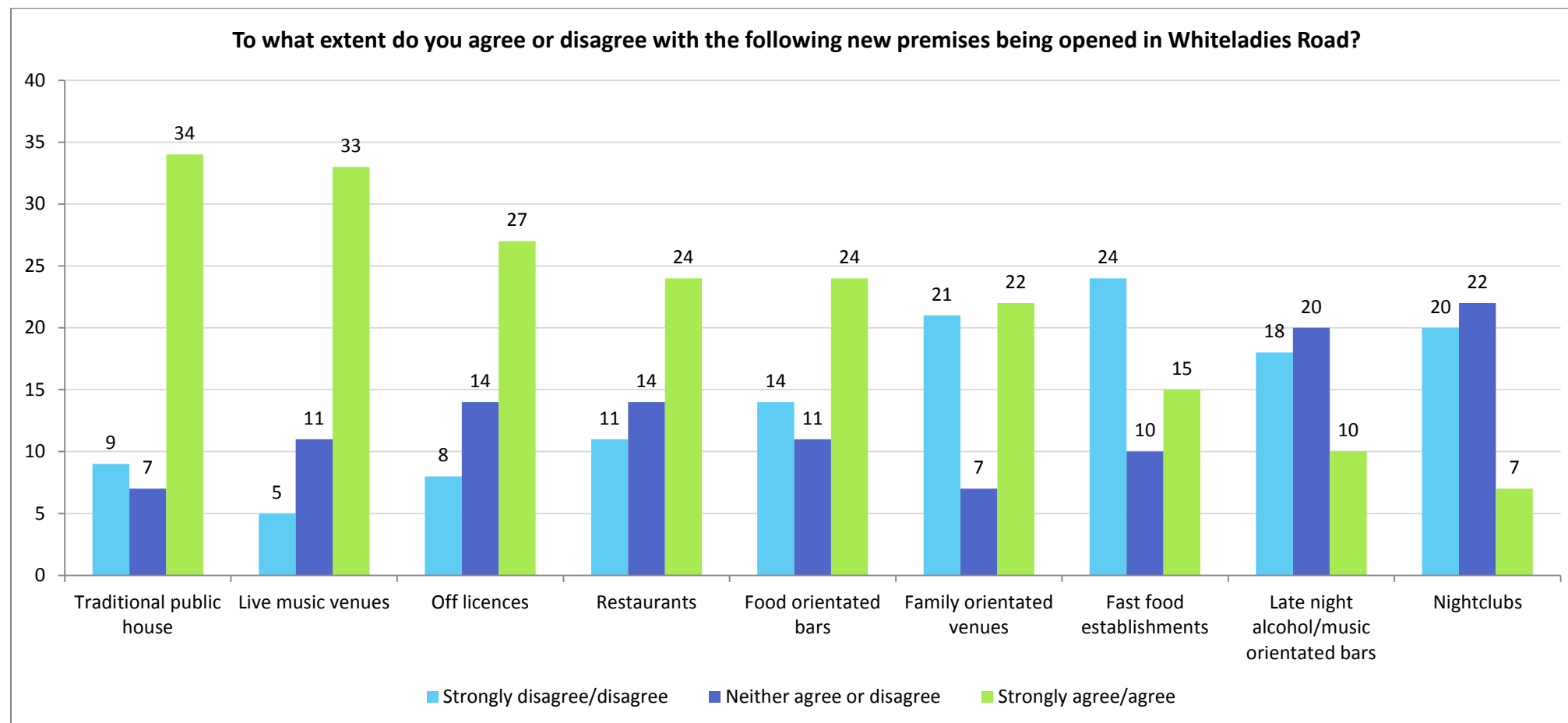


Total respondents = 47 to 49

A number of the email responses referenced that Whiteladies Road has “become completely stagnant and dead”.

## APPENDIX 8

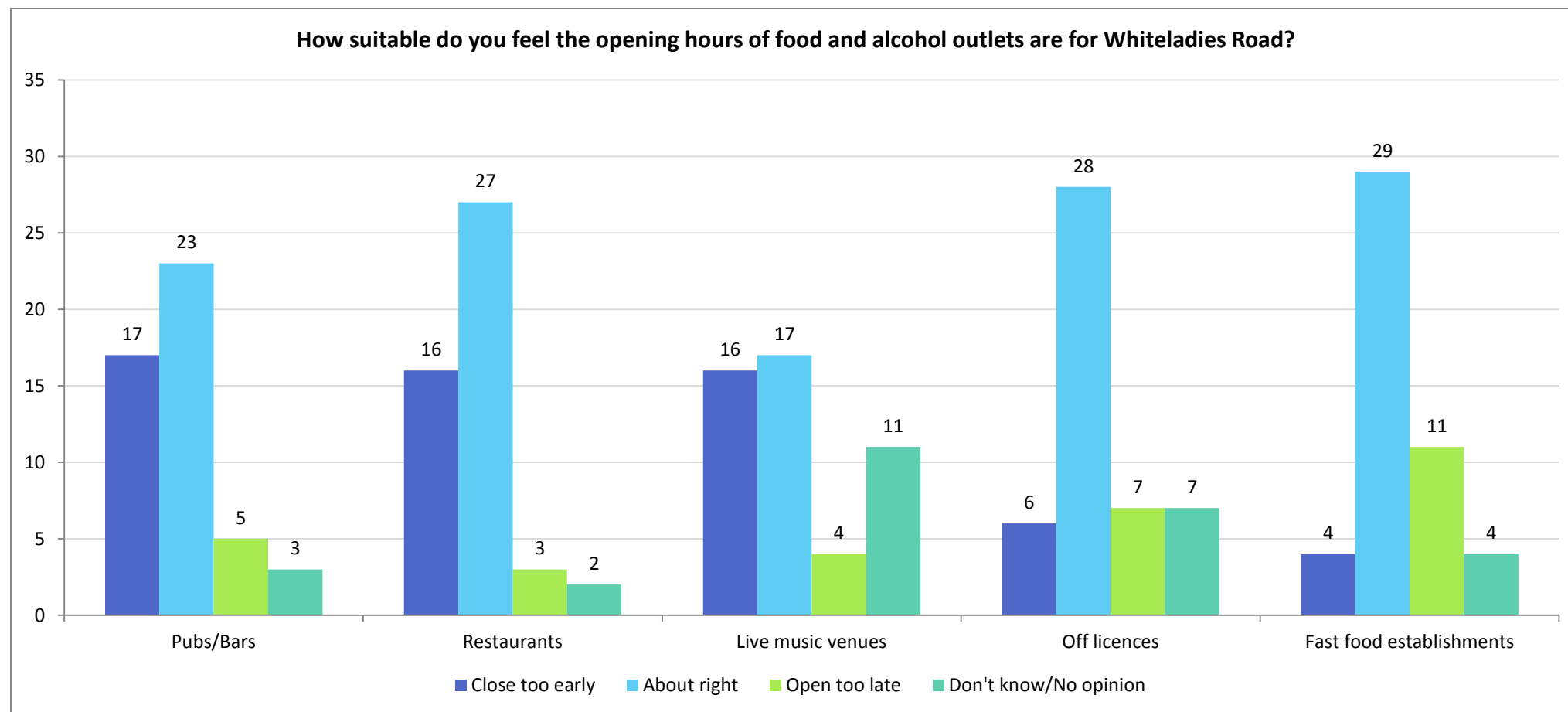
When asked about whether they would agree or disagree with new venues opening on Whiteladies Road, the majority of respondents would want more traditional pubs, live music venues, off licences, restaurants and food orientated bars. Family orientated venues and fast food establishments were closely split agree/disagree. Late night alcohol/music orientated bars and nightclubs were mostly disagreed with. The majority of the respondents to the survey were over 35 years of age (for example 87.1% of respondents to the question do you agree with more nightclubs opening were over 35) and as such may be less likely to wish to go to venues of this type. The information would suggest that the CIA is acting as a barrier to new venues opening.



Total respondents = 49 to 50

## APPENDIX 8

The opening hours were mostly thought to be about right, with pubs/bars and live music venues possibly closing too early. As the CIA is in place to also protect “normal sleeping times”, there is a slight juxtaposition between the results to the question “to what extent do you agree or disagree with the proposal to continue with the CIAs for Whiteladies Road?”, and this question. The majority of people said they wanted to keep the CIA, but the suggestion that some venues close too early implies that greater flexibility may be required with regard to terminal hours.



Total respondents = 48

## Appendix

### Question 27 graphs by type of person

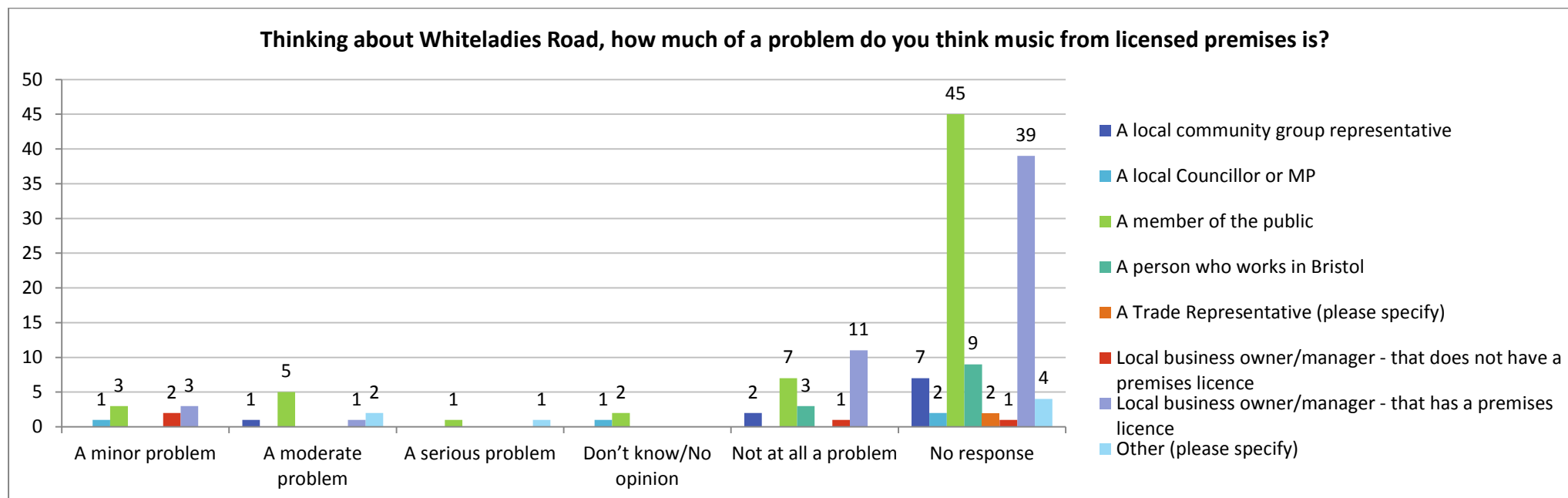
Total respondents: 155/156 (including 'No response').

Member of the public = 18 or 19

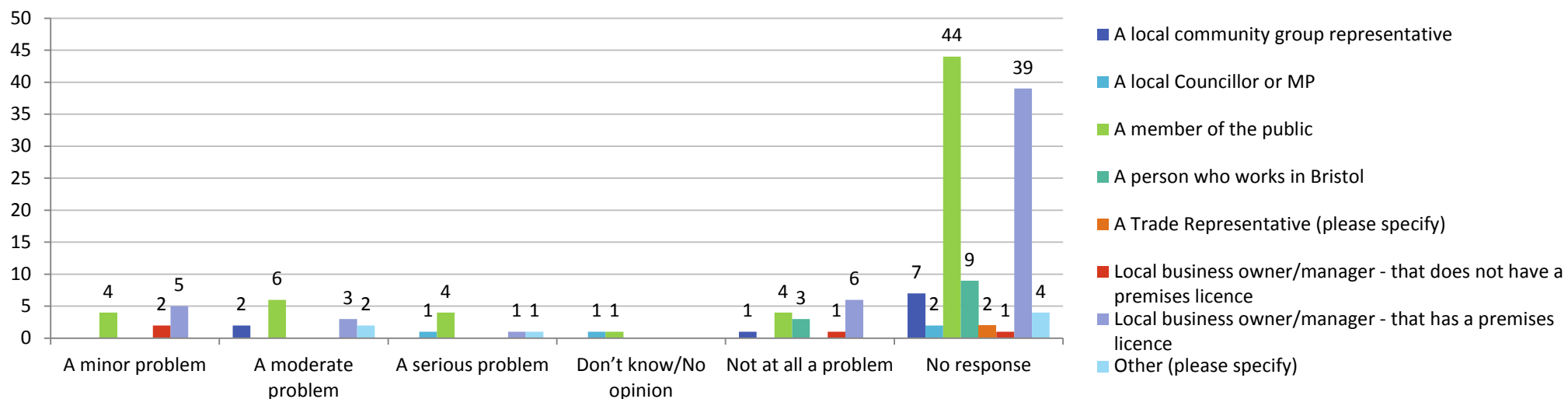
Local business owners that have a premises licence = 14 or 15

Noise from licensed premises or from travelling to/from premises is not seen as an issue by members of the public or local business owners. Noise from people gathered outside either premises or fast food establishments is viewed as a moderate or serious problem by members of the public (56%). Local business owners did not see them as problems.

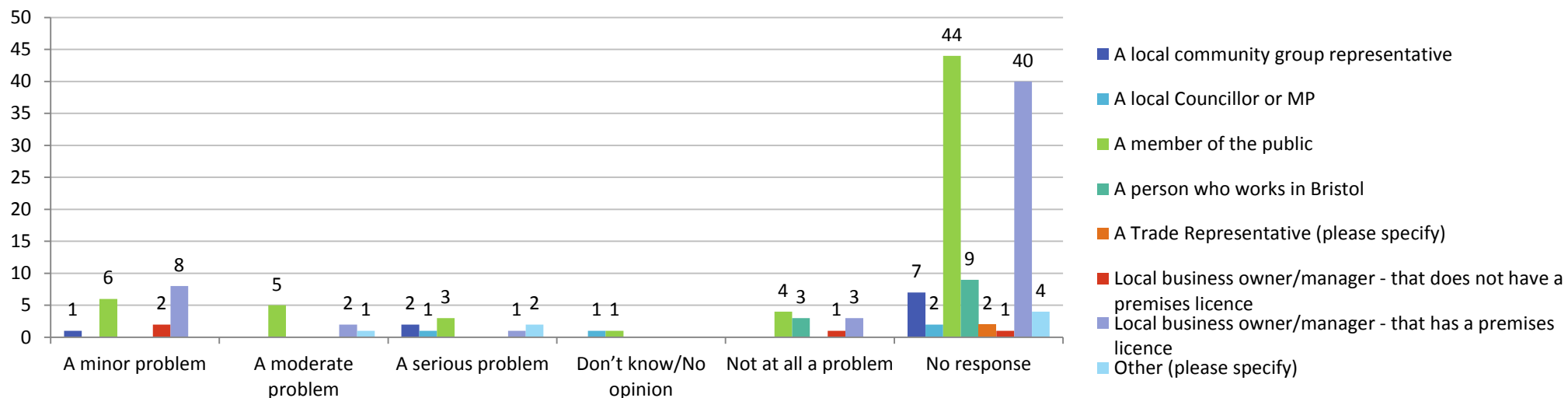
Thinking about Whiteladies Road, how much of a problem do you think the following is?



**Thinking about Whiteladies Road, how much of a problem do you think noise from people gathered outside licensed premises (shouting etc.) is?**

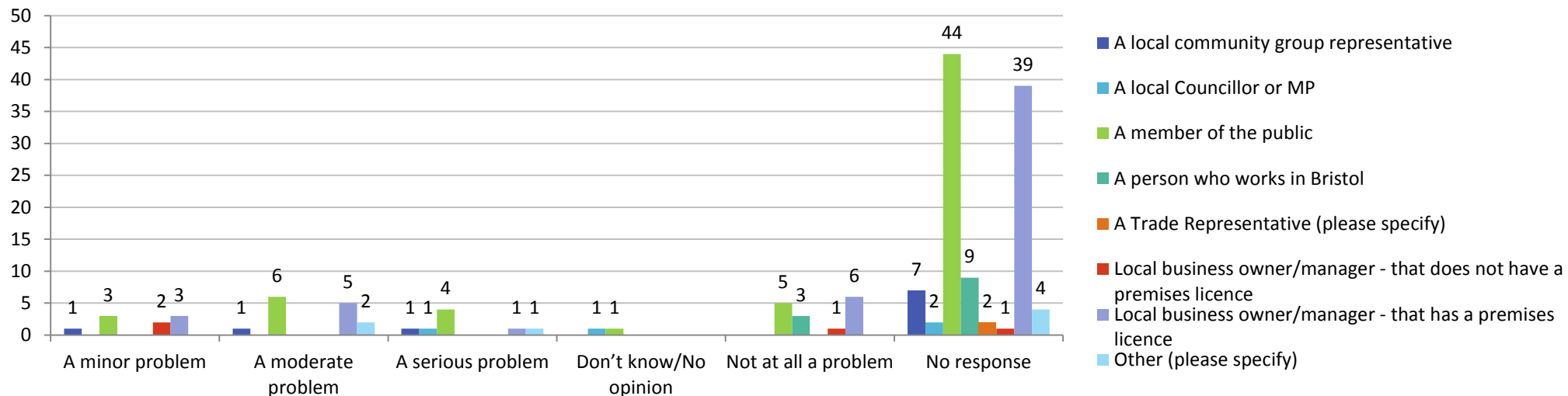


**Thinking about Whiteladies Road, how much of a problem do you think noise from people travelling through residential areas to get to or from licensed premises is?**

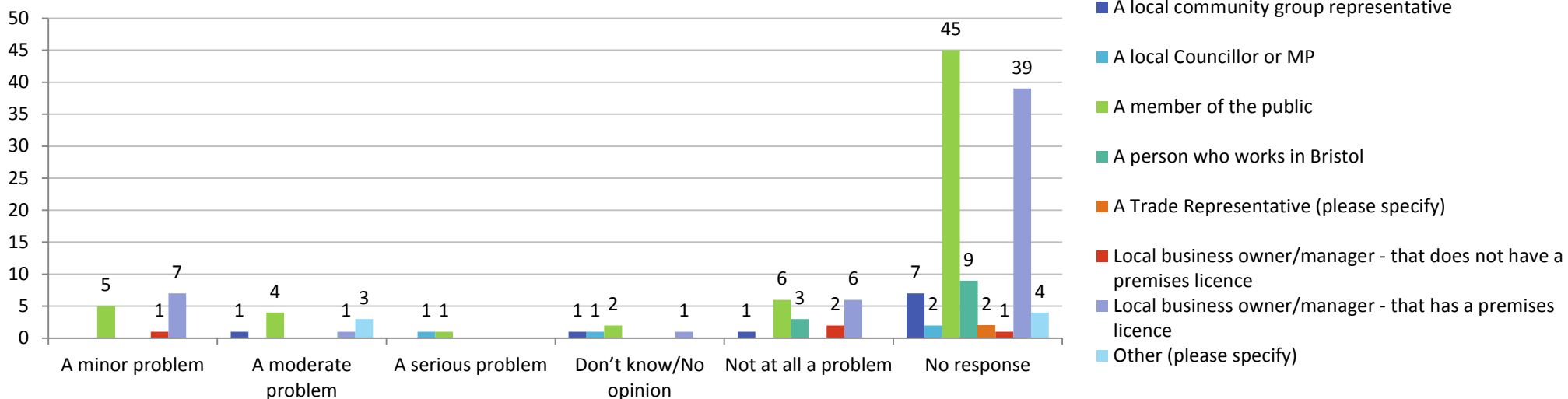




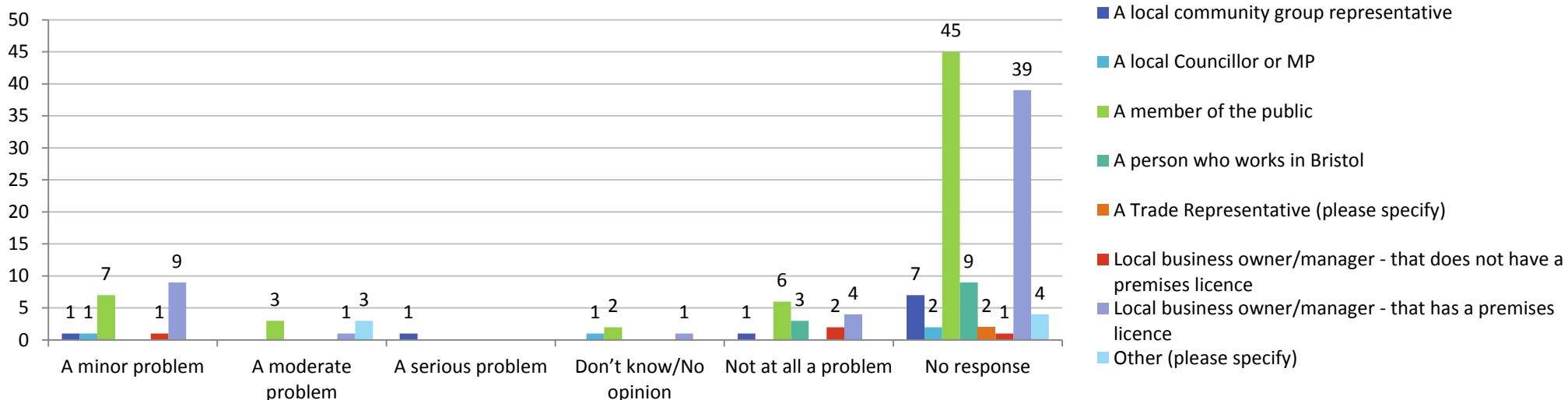
Thinking about Whiteladies Road, how much of a problem do you think noise from people gathered outside fast food establishments is?



Thinking about Whiteladies Road, how much of a problem do you think noise from deliveries to fast food establishments and licensed premises is?



Thinking about Whiteladies Road, how much of a problem do you think noise from empty bottles being put into trade bins is?



**Question 28 graphs by type of person**

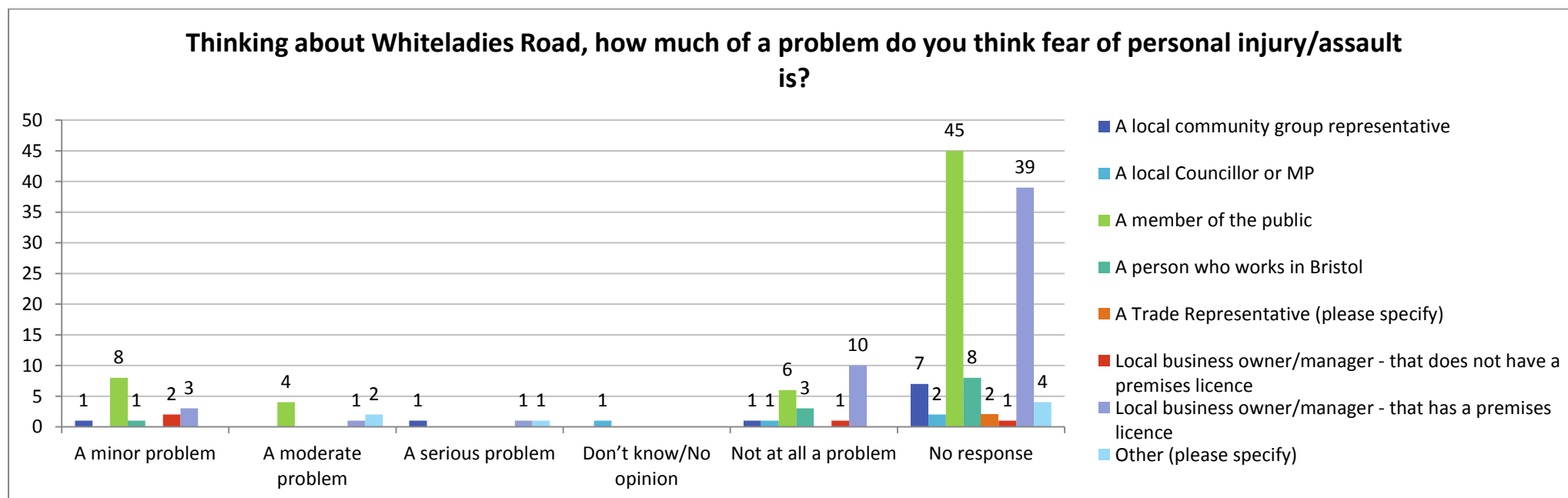
The number of people who responded to this question:

Members of the public = 17 or 18 people

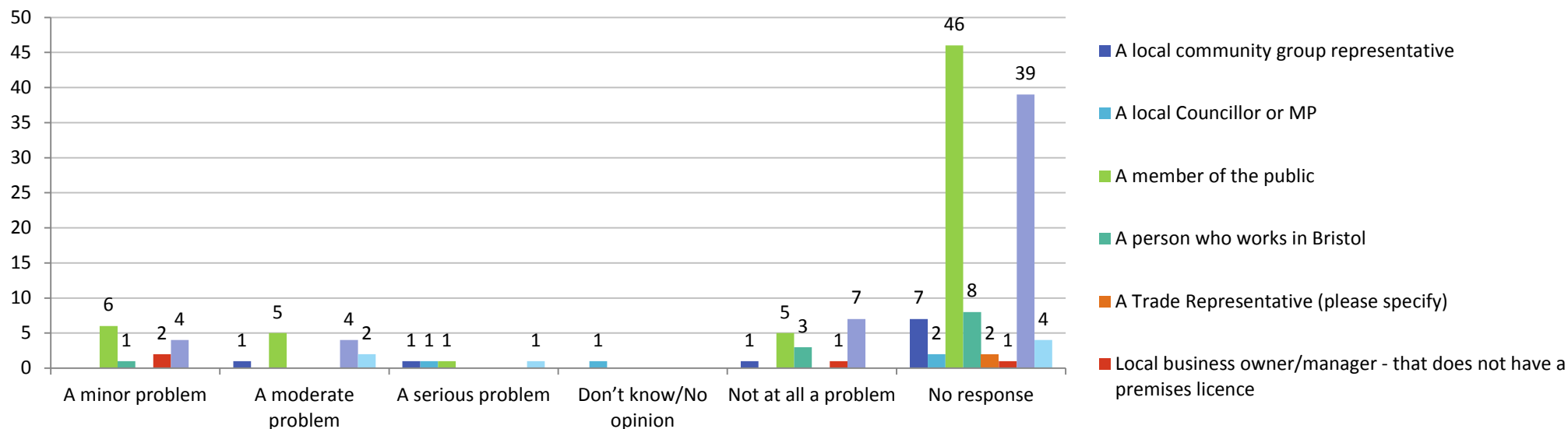
Local business owners with a premises licence = 15 people

The majority of members of the public and local business owners believe that these fears are either not a problem or a minor problem. Local business owners are more likely to think that it is not an issue.

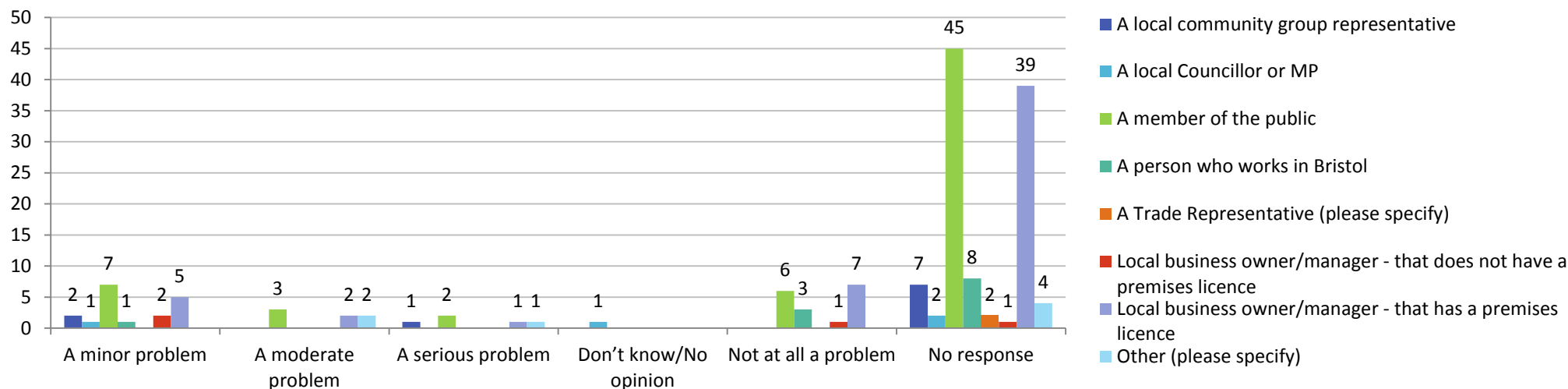
Thinking about Whiteladies Road, how much of a problem do you think the following is?:



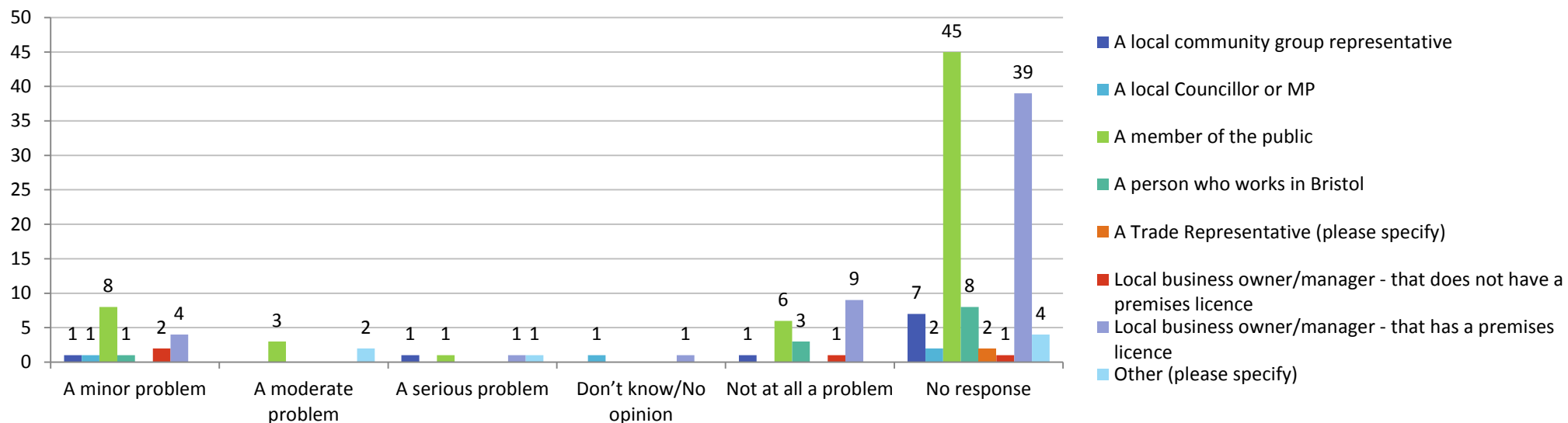
Thinking about Whiteladies Road, how much of a problem do you think fear of public nuisance/disturbance is?



Thinking about Whiteladies Road, how much of a problem do you think fear of criminal damage e.g. vandalism is?



Thinking about Whiteladies Road, how much of a problem do you think fear of harassment is?



**Question 29 graphs by type of person**

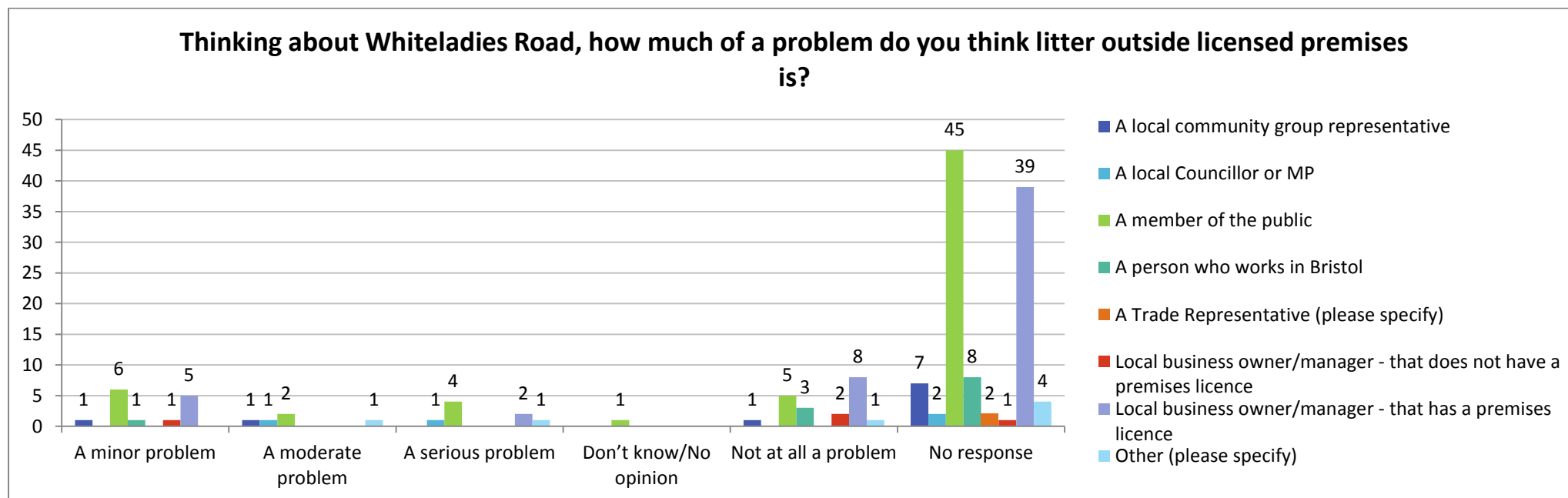
The number of people who responded to this question:

Members of the public = 18 or 19 people

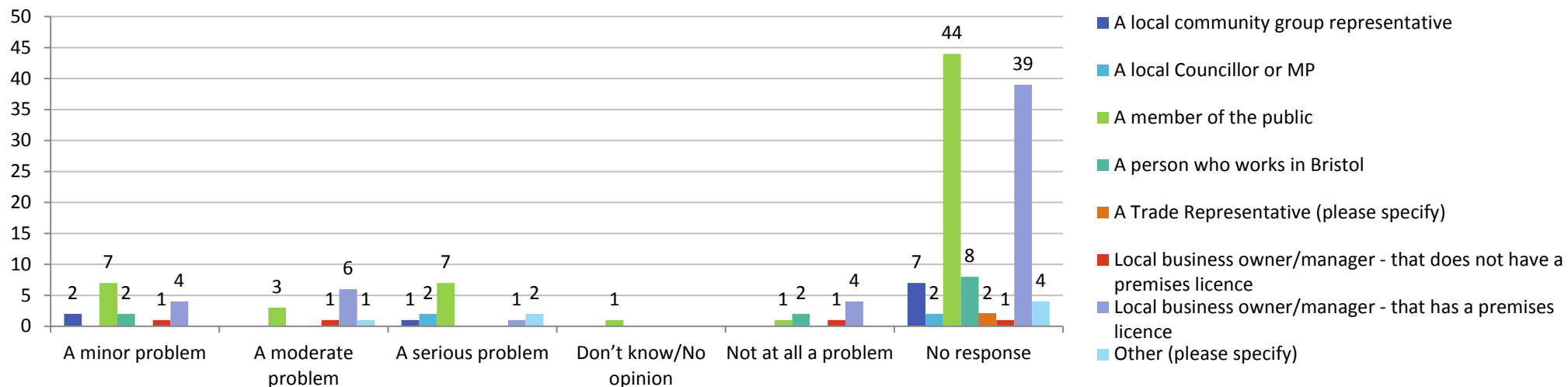
Local business owners with a premises licence = 15 people

Litter outside licensed premises was seen as either not a problem or a minor problem by the majority of both members of the public and local business owners. Litter outside fast food establishments or dropped in the street by people who have been to a licensed premises or fast food establishment is seen as a serious problem by 39% of members of the public (7 people). Members of the public are more likely to say litter is an issue than local business owners.

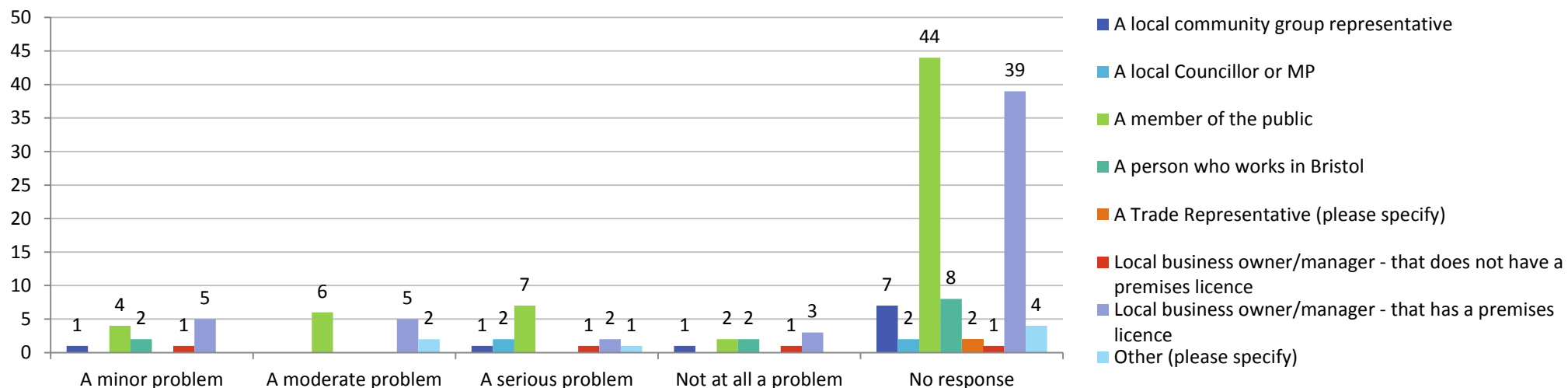
Thinking about Whiteladies Road, how much of a problem do you think the following is?:



### Thinking about Whiteladies Road, how much of a problem do you think litter outside fast food establishments is?



### Thinking about Whiteladies Road, how much of a problem do you think litter being dropped in the street by people who have visited licensed premises/fast food establishments is?



**Question 30 graphs by type of person**

The number of people who responded to this question:

Members of the public = 17 to 19 people

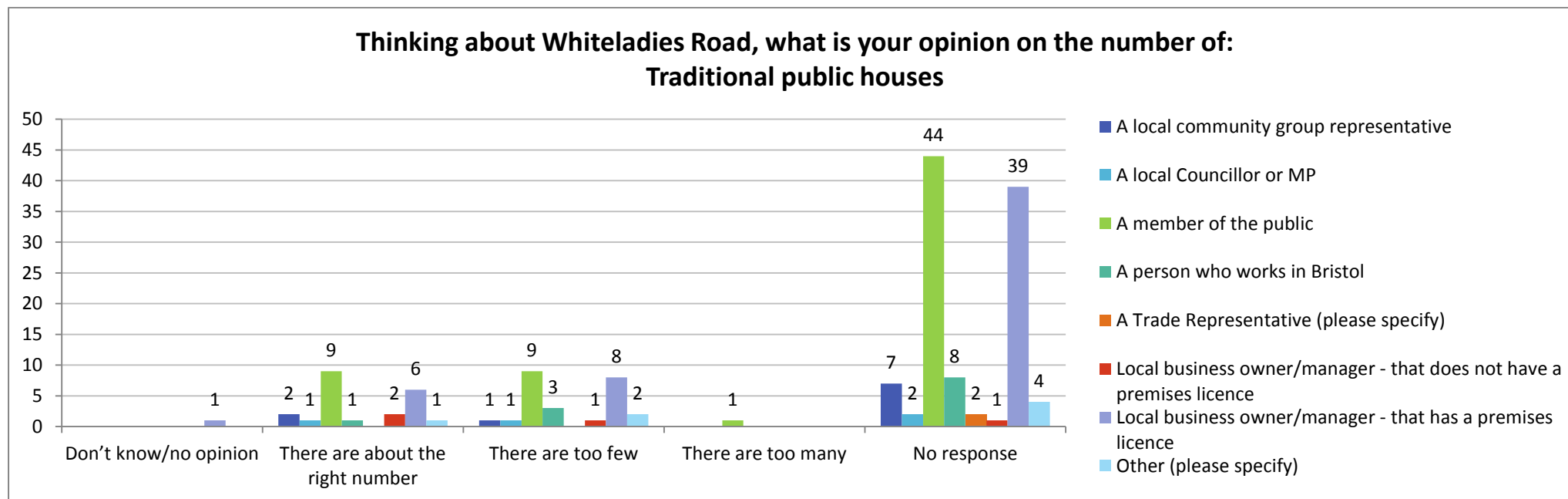
Local business owners with a premises licence = 14 or 15 people

Both members of the public and local business owners said there is the right number of off licences.

Pubs were split between about right and too few, with only 3 business owners between them. Local business owners were more likely to say that there was the right number of fast food established, as opposed to the public who had 44% say the right amount vs 33% saying too many. The majority of local business owners said there were too few restaurants, where 47% of members of the public said there were about the right number.

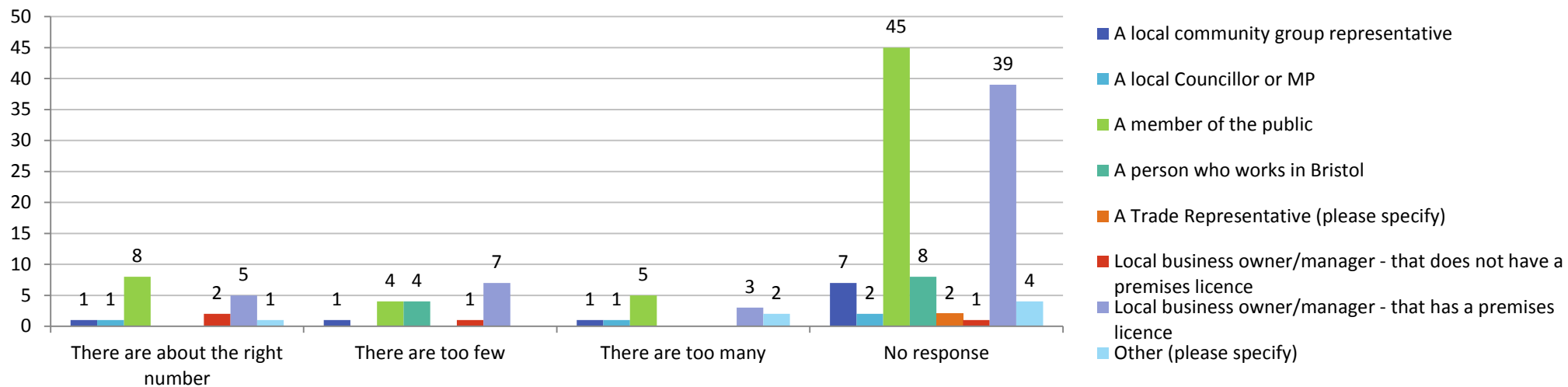
Members of the public disagreed with local business owners with respect to late night bars, food orientated bars and nightclubs, with business owners saying there were too few. Live music and family orientated venues were said to be too few by both groups.

Thinking about Whiteladies Road, what is your opinion on the number of:

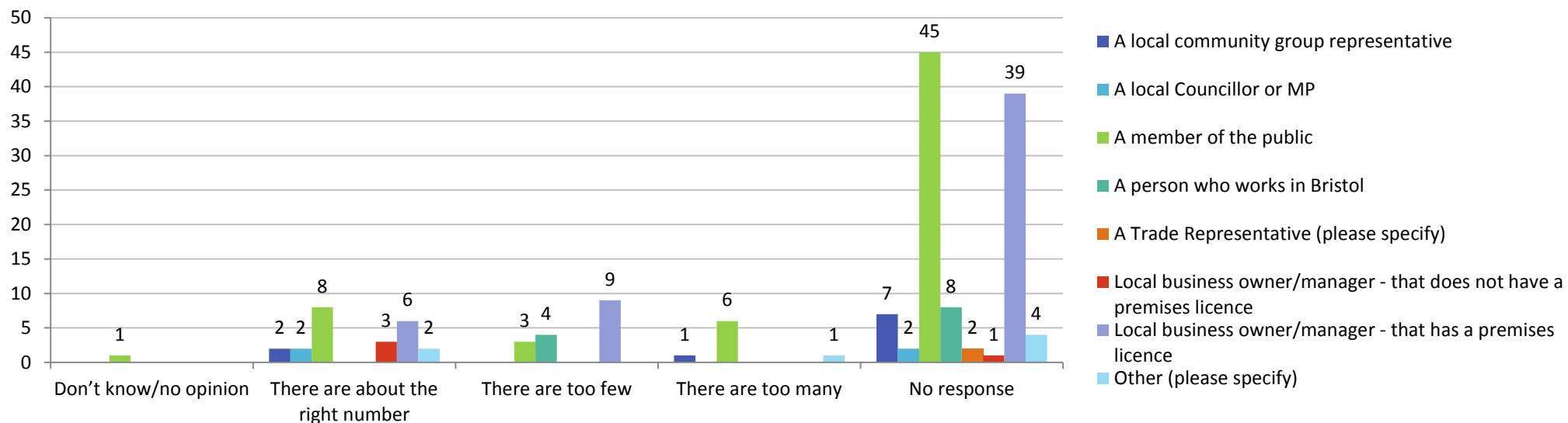




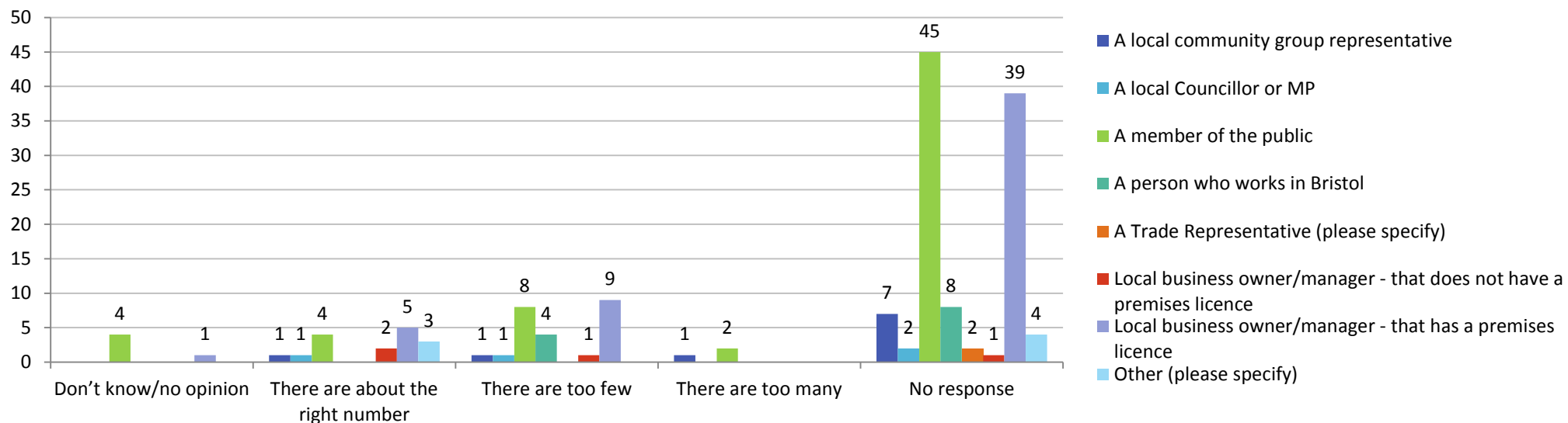
### Thinking about Whiteladies Road, what is your opinion on the number of: Late night alcohol/music orientated bars



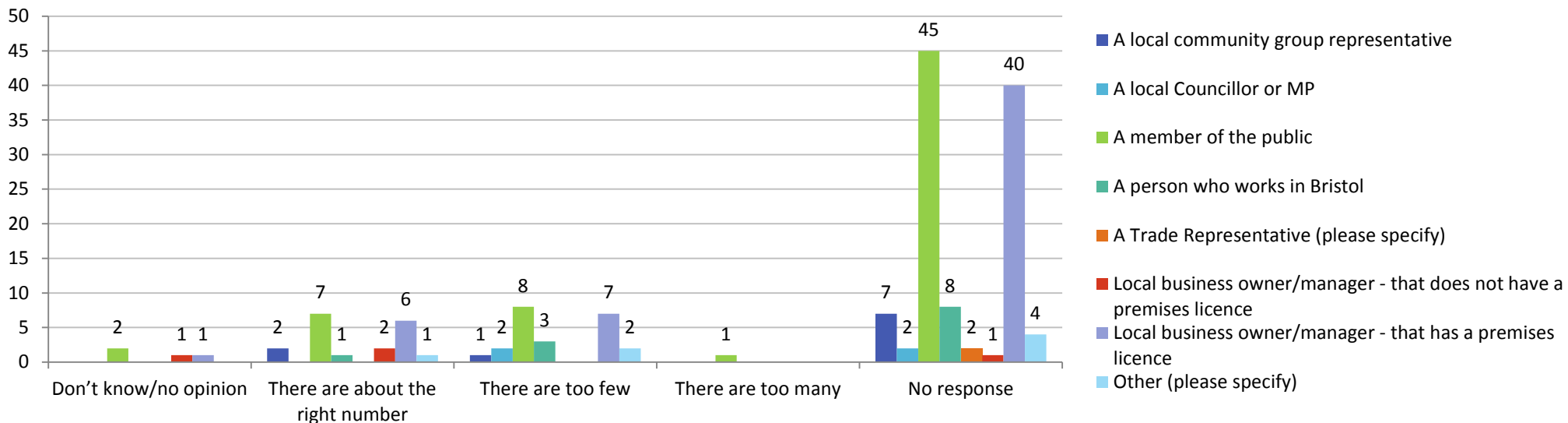
### Thinking about Whiteladies Road, what is your opinion on the number of: Food orientated bars



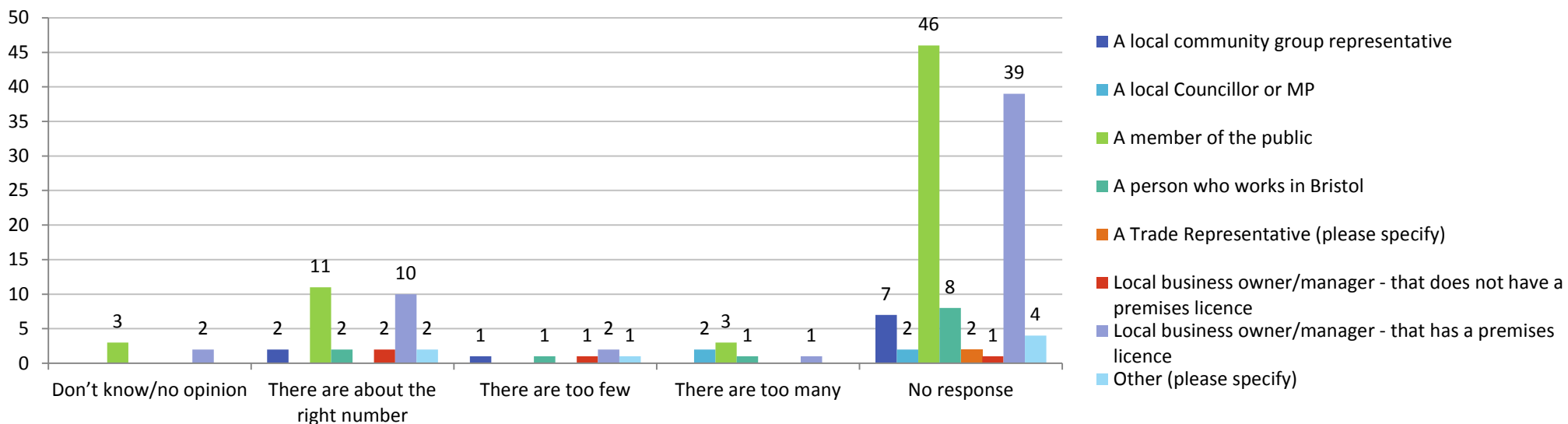
Thinking about Whiteladies Road, what is your opinion on the number of: Live music venues



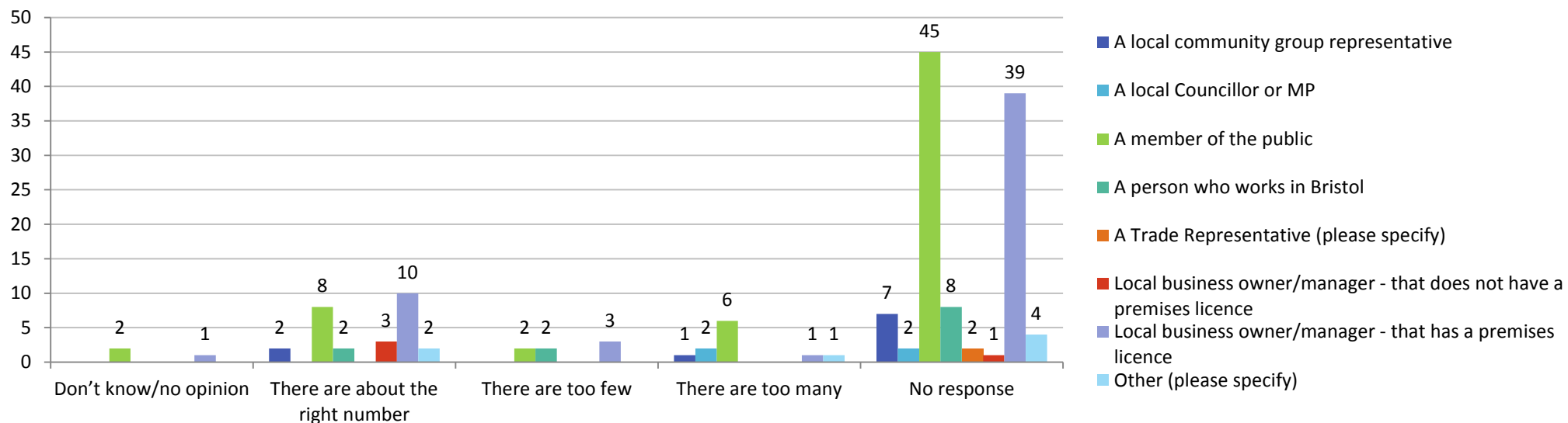
**Thinking about Whiteladies Road, what is your opinion on the number of: Family orientated venues**



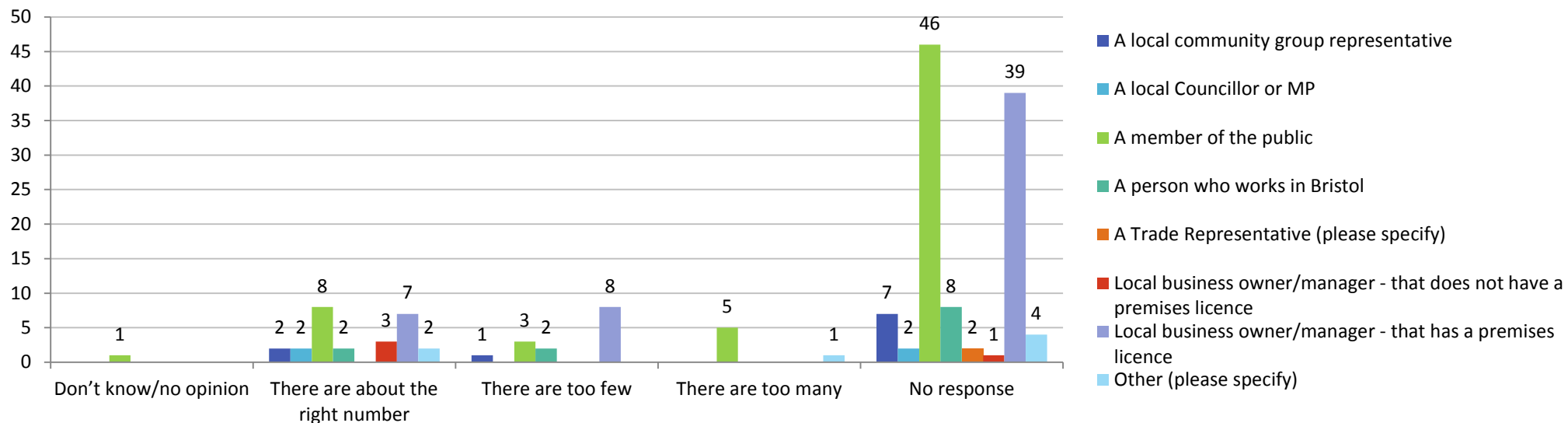
**Thinking about Whiteladies Road, what is your opinion on the number of: Off licences**



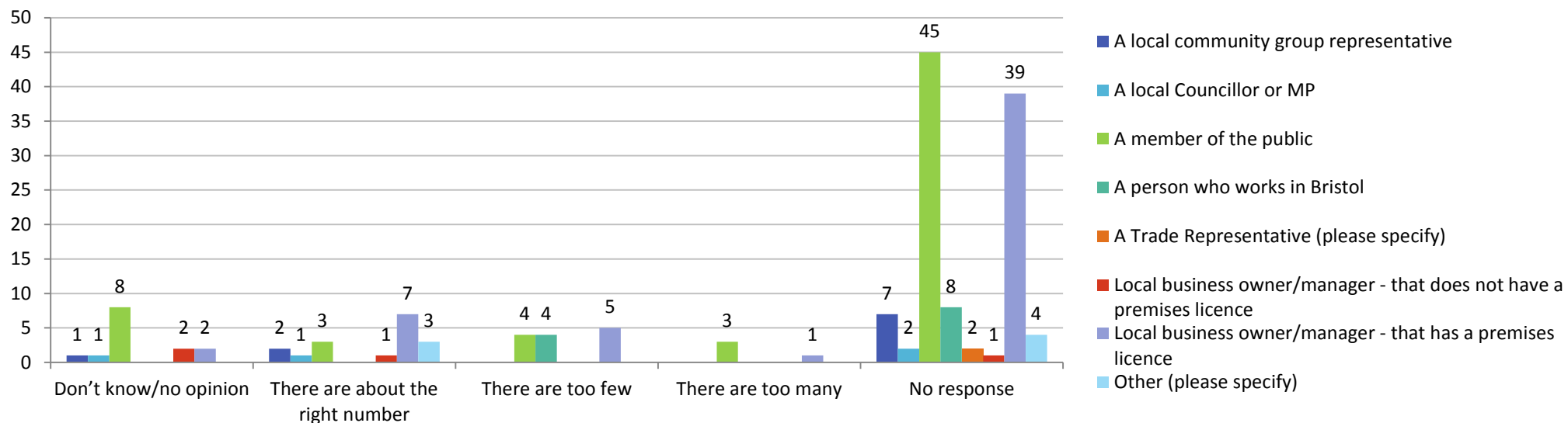
### Thinking about Whiteladies Road, what is your opinion on the number of: Fast food establishments



### Thinking about Whiteladies Road, what is your opinion on the number of: Restaurants



### Thinking about Whiteladies Road, what is your opinion on the number of: Nightclubs



**Question 31 graphs by type of person**

Total respondents: 155/156 (including 'No response'). The number of actual responses is very low, and not representative,

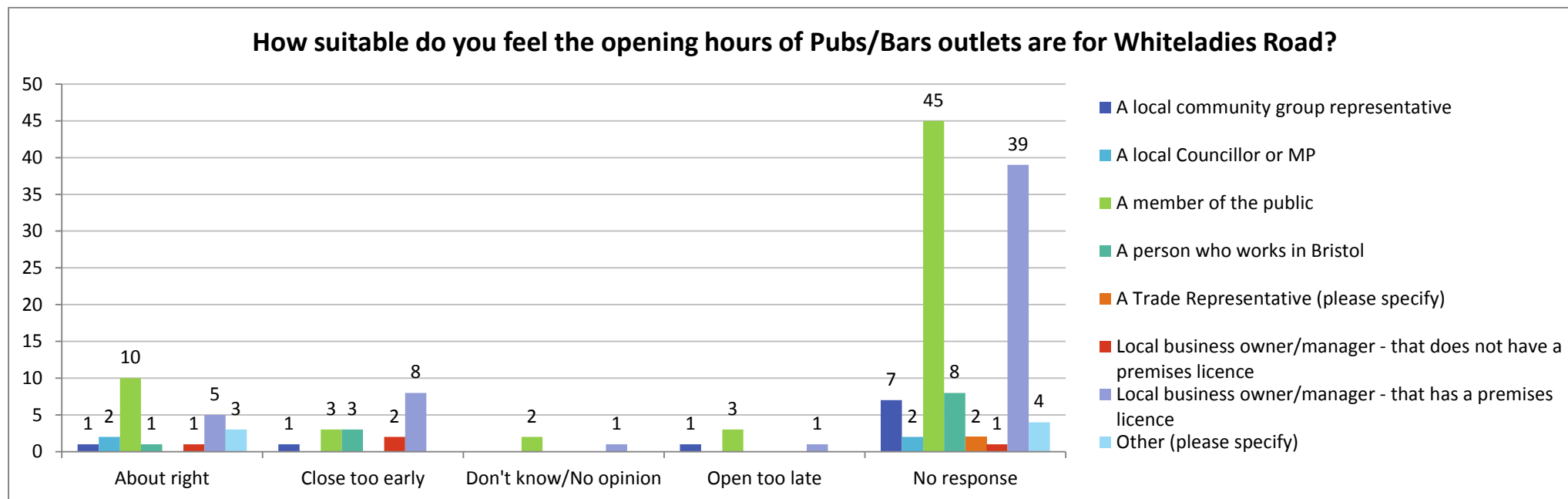
The number of people who responded to this question:

Members of the public = 18 people

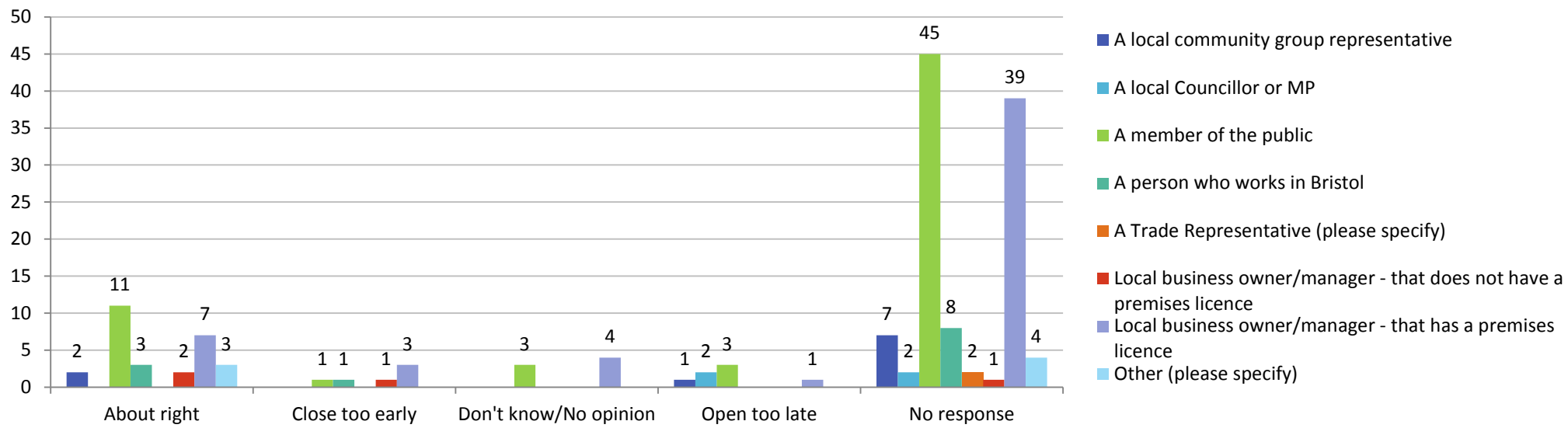
Local business owners with a premises licence = 15 people

For pubs, off licences, fast food establishments and restaurants, members of the public said that they closed at the right time. Local business owners agreed, except for pubs, where 53% said they closed too early. Live music venues had a large proportion not give an opinion, but members of the public mostly said they closed at about the right time, whereas 47% of business owners said they closed too early.

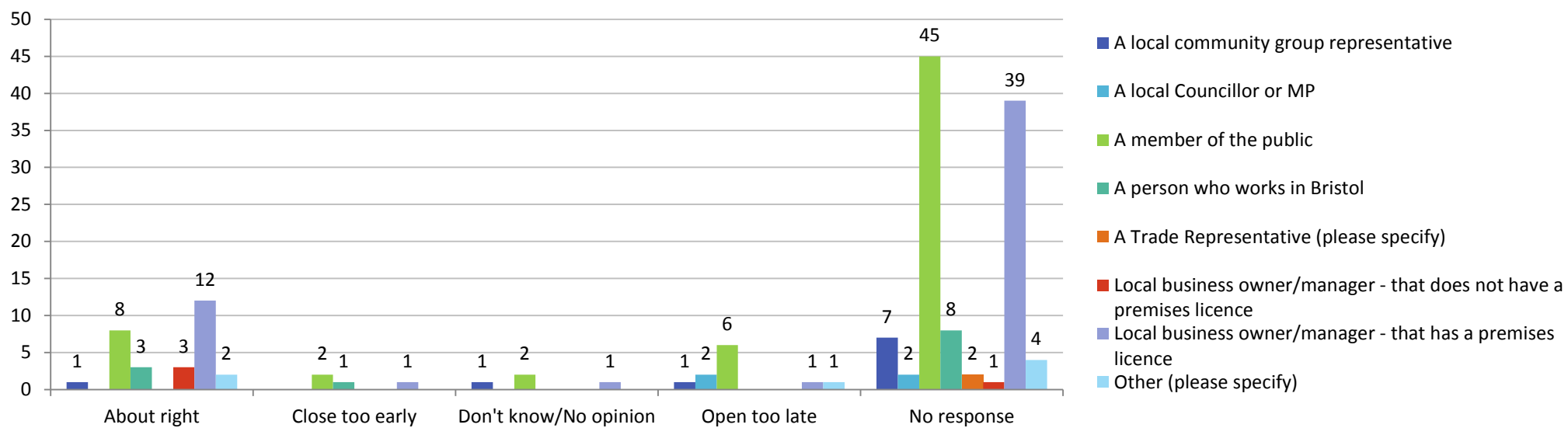
How suitable do you feel the opening hours of food and alcohol outlets are for Whiteladies Road?



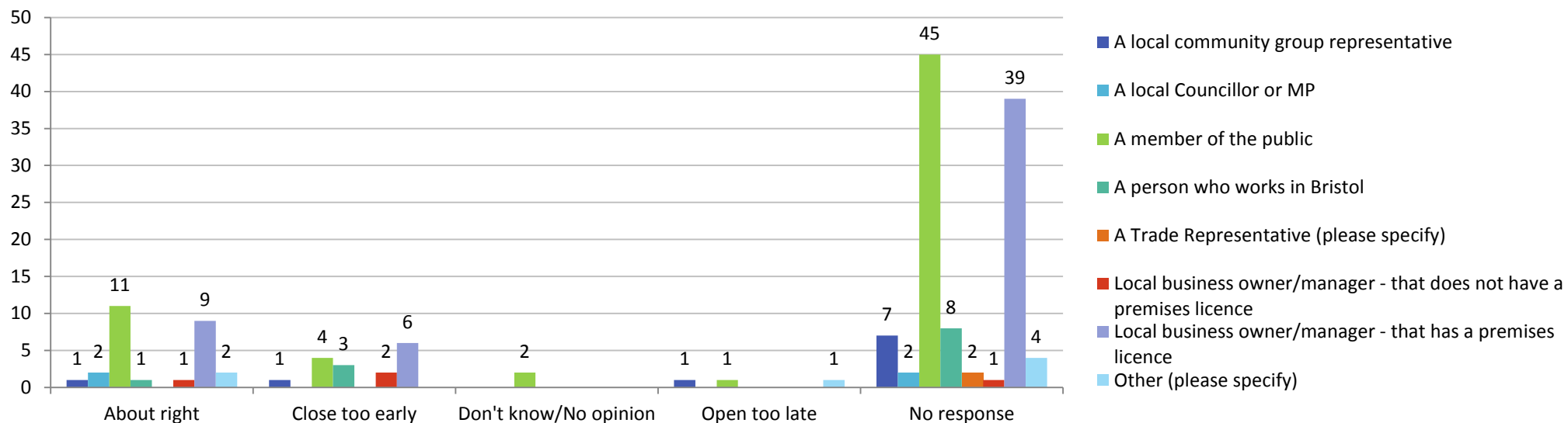
### How suitable do you feel the opening hours of Off licences are for Whiteladies Road?



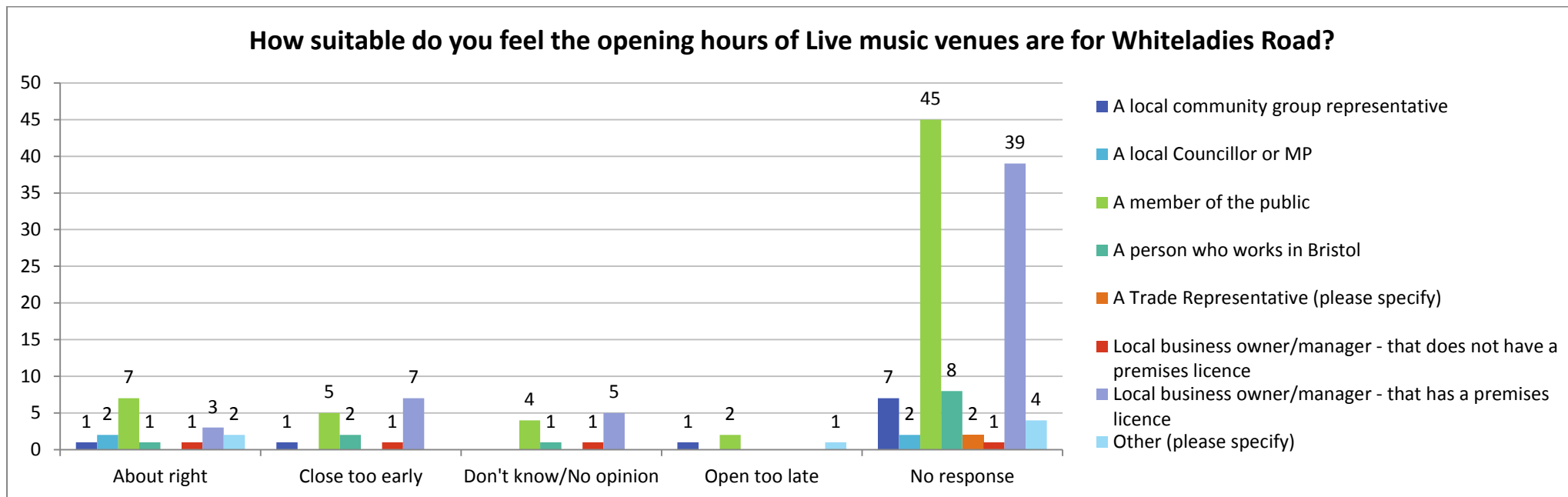
### How suitable do you feel the opening hours of Fast food establishments are for Whiteladies Road?



### How suitable do you feel the opening hours of Restaurants are for Whiteladies Road?







**Question 32 graphs by type of person**

Total respondents: 155/156 (including 'No response'). The number of actual responses is very low, and not representative,

The number of people who responded to this question:

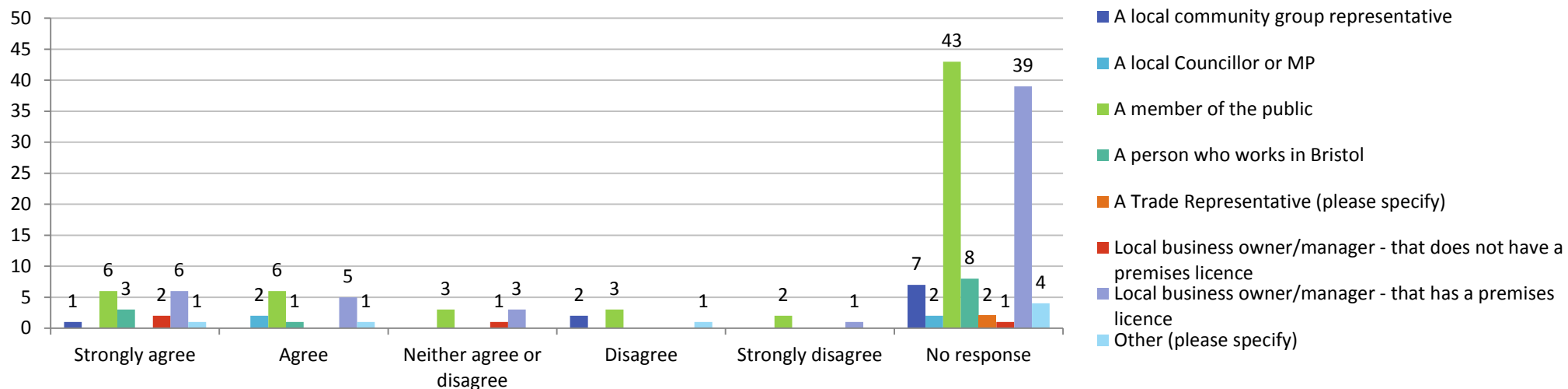
Members of the public = 18 to 20 people

Local business owners with a premises licence = 14 or 15 people

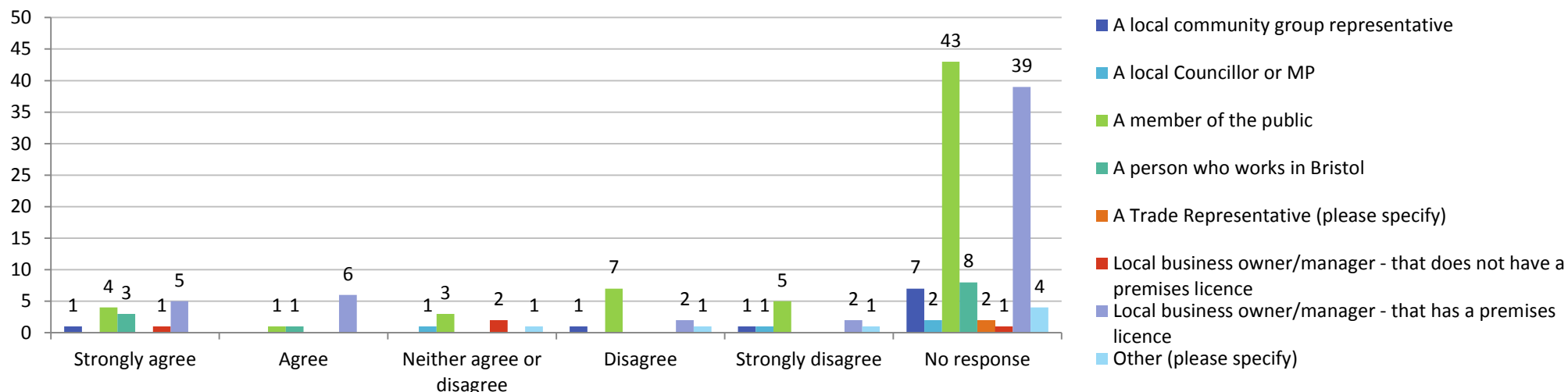
Members of the public and local business owners both agree with new traditional public houses or family orientated venues opening. For nightclubs and fast food establishments, members of the public and local business owners said they disagreed with these new premises being opened. Late night bars, food orientated bars and restaurants split business owners and members of the public, as members of the public were less likely to agree than the business owners. Off licences split the local business owner votes, with 20% agreeing and 20% disagreeing with new premises being opened. Live music venues split the members of the public, with 37% agreeing and 37% disagreeing with the new premises.

To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road?

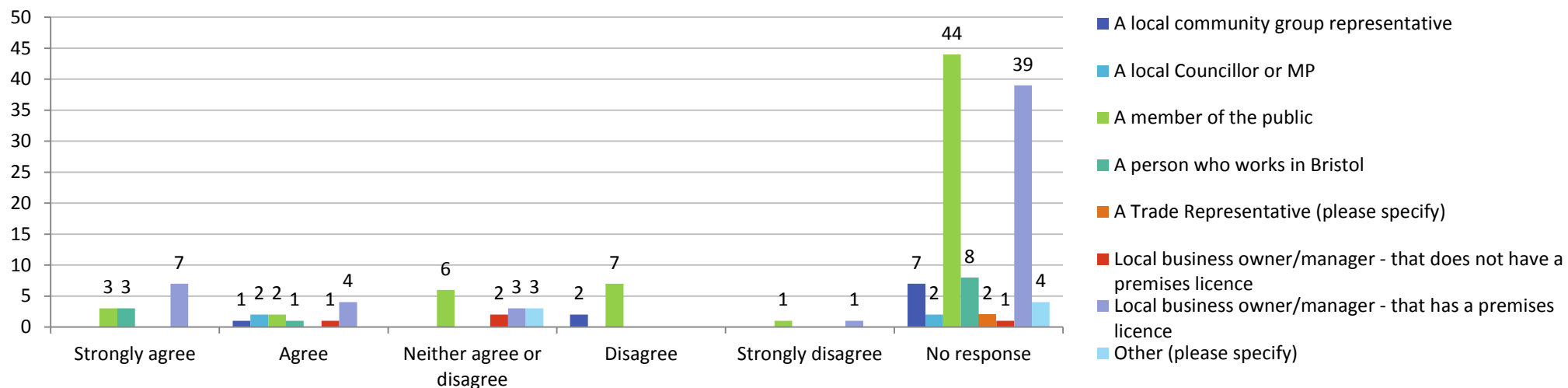
**To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road? Traditional public house**



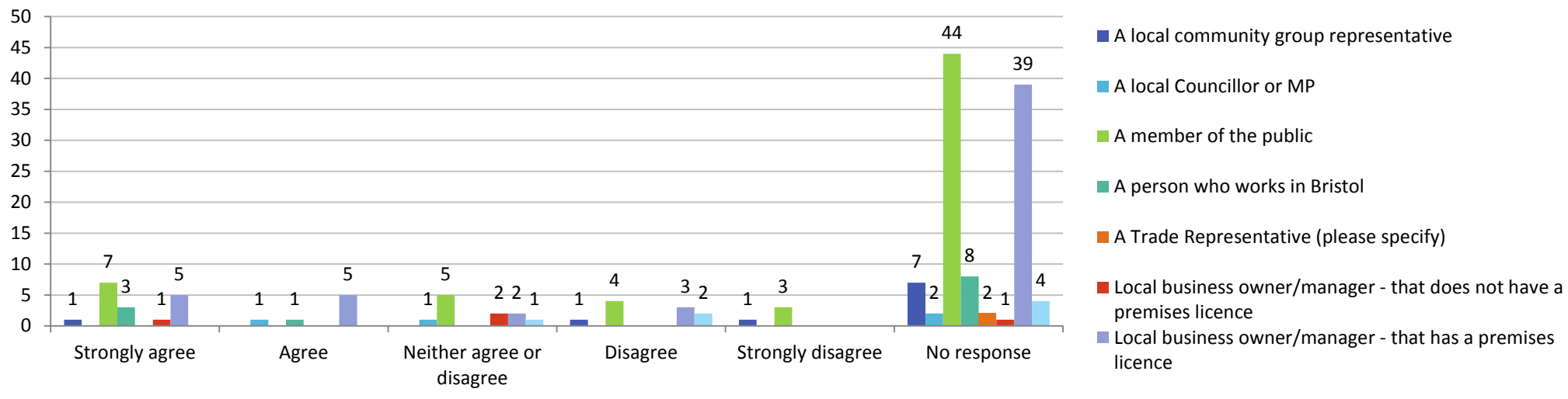
**To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road? Late night alcohol/music orientated bars**



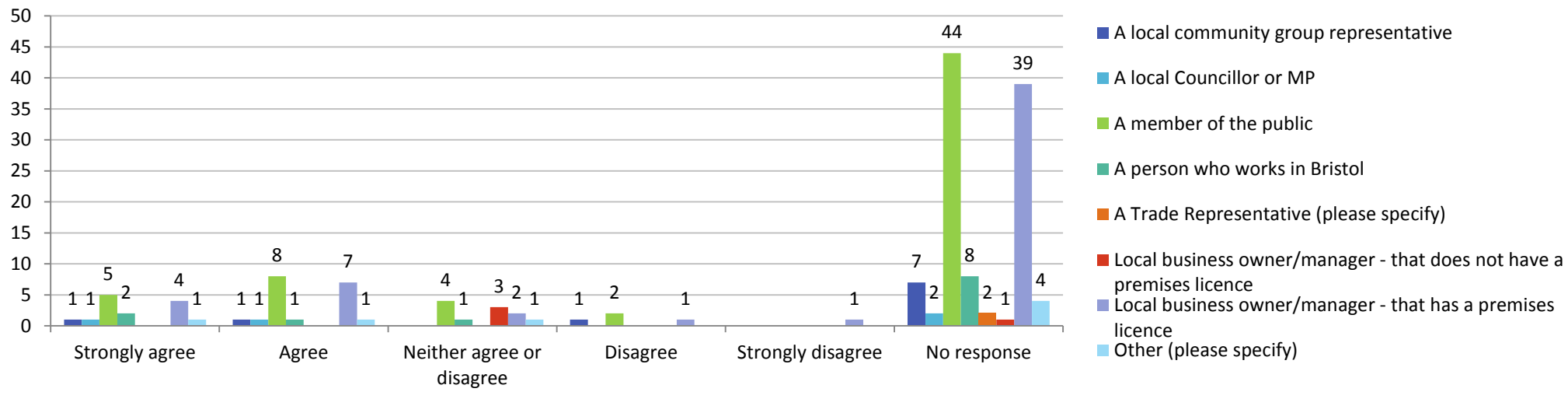
**To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road? Food orientated bars**



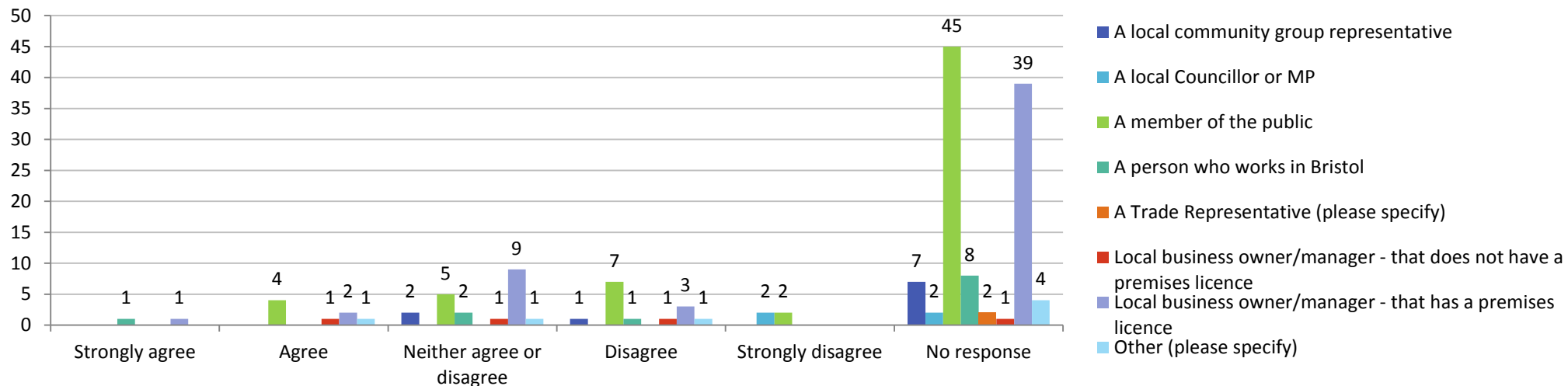
**To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road? Live music venues**



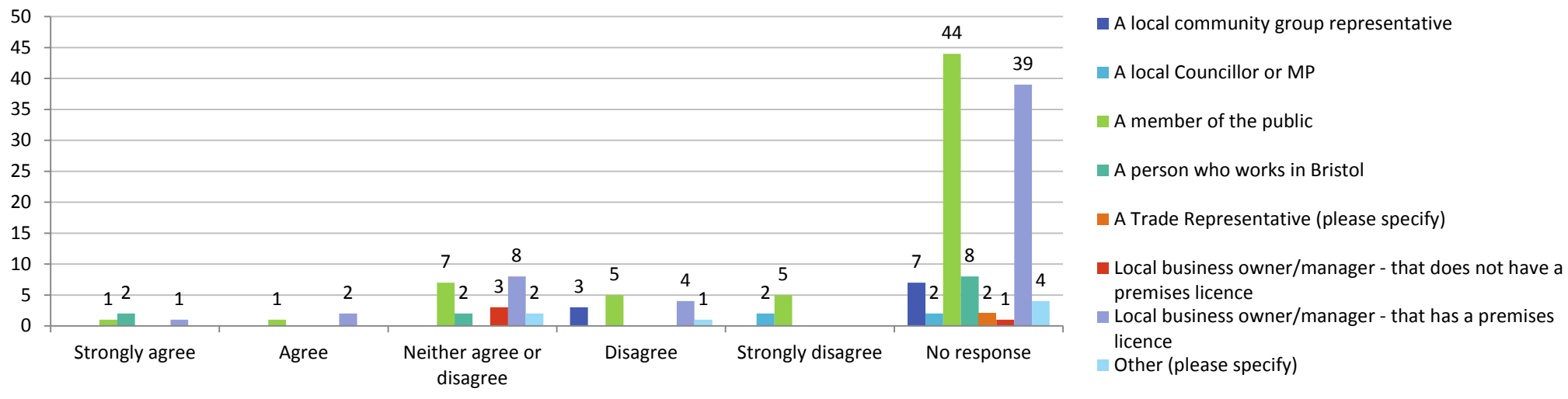
**To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road? Family orientated venues**



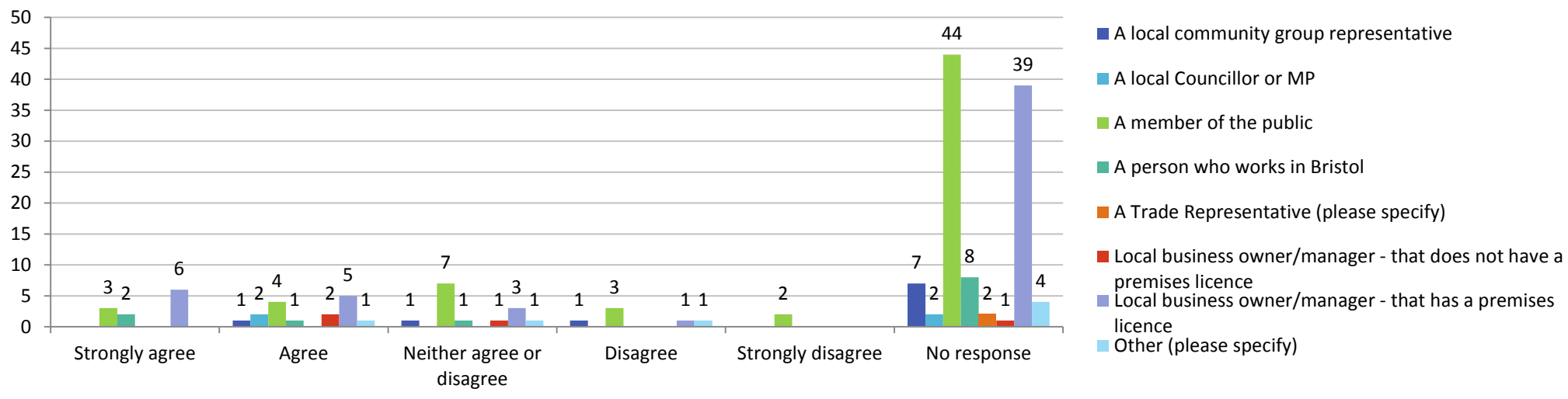
To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road? Off licences



### To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road? Fast food establishments



### To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road? Restaurants



To what extent do you agree or disagree with the following new premises being opened in Whiteladies Road? Nightclubs

